

STOCK RECOMMENDATION - APRIL 14, 2020

MARKET REVIEW

For the week ended April 09, 2020

- The Nigerian bourse halted its bearish streak last week, closing in positive territory on three of the four trading days. As a result, the All Share Index ticked up by 1.37% to settle at 21,384.00pts
- The **NSEB10** outperformed other indices, advancing by 12.39% WoW. The **NSEFB10** and **NSEINS10** also recorded gains of 6.50% and 0.18% respectively. The **NSEOG5** and **NSEIND**, however, closed in the negative, shedding 4.76% and 6.59% respectively.
- WAPCO** emerged as the top gainer during the week, having advanced by 41.34% to close at NGN12.65. **ARDOVA** however led the losers' chart, shedding 18.48% of its share price to close at NGN11.25.
- The bullish sentiment witnessed last week was spurred by bargain hunting across counters especially in the banking and consumer goods space.

MARKET *P*REVIEW

For the week commencing April 14, 2020

- The extension of the lock down in key states by 14 days further casts a cloud in the macroeconomic space. With reduced business activities and restriction in movements, we expect prevailing sentiment to remain.
- Although, the OPEC+ move to slash production by 9.7mbpd should instill some hope, we opine that this will be shortlived as demand for crude remains downbeat amid the ongoing pandemic.
- The National Bureau of Statistics is set to release inflation data for March 2020 and we expect an uptick to 12.28%, hinged on the surge in demand for food items amidst the continued border closure.
- Based on these considerations and in the absence of other positive developments, we expect the market to close down this week.

THE WEEK THAT WAS (A REVIEW)

			Cur. Week	Prev. Week
NSEASI			21,384.03	21,094.62
Market Cap [NGN'tr]			11.14	10.99
Market Cap [USD 'bn]			30.86	29.73
Volume Traded [bn]			2.44	1.53
Value Traded [NGN'bn]			19.93	11.27
NSEASI & Sectoral Indices [Return Profile]				
	WtD	MtD	QtD	YtD
NSEASI	1.37%	0.39%	0.37%	-20.33%
NSE-30	1.84%	0.70%	0.70%	-22.85%
NSE-B10	12.39%	11.73%	11.73%	-26.15%
NSE-FB10	6.50%	2.79%	2.79%	-43.56%
NSE-OG5	-4.76%	-4.25%	-4.25%	-21.49%
NSE-INS10	0.18%	-1.19%	-1.19%	-6.23%
NSE-IND	-6.59%	-7.66%	-7.66%	-10.69%
Value			Volume	
GUARANTY	6,343,198,591	GUARANTY	350,571,728	
NESTLE	2,739,579,875	FBNH	251,730,490	
DANGCEM	2,665,302,704	ZENITHBANK	119,681,182	
ZENITHBANK	1,542,901,789	FIDELITYBK	91,002,471	
MTNN	1,110,715,362	UBA	80,626,304	
Highest Gainers	%	Highest Losers	%	
WAPCO	41.34%	ARDOVA	-18.48%	
WEMABANK	25.53%	SKYAVN	-15.61%	
UBA	25.25%	BUACEMENT	-12.75%	
STERLNBANK	25.23%	CUTIX	-10.00%	
FIDELITYBK	24.26%	LEARNAFRCA	-10.00%	

	Fundamentals					Trailing				Market Performance			Valuation					
	AT	NM	ROE	ROA	Lev	EPS	BVP	P/E	P/BV	Yr Hi	Yr Lo	YtD Return	Target PE	Exp. EPS	2020 TP	Last Wk. Pr	UPP	RT
Financial Services																		
Banks																		
ACCESS	0.09	14.6%	16.0%	1.4%	11.7	2.74	17.17	2.3x	0.4x	11.60	5.40	-36.00%	2.8x	3.36	9.41	6.65	+42%	BUY
ETI	0.10	11.8%	13.2%	1.2%	12.5	4.02	27.81	1.4x	0.2x	13.50	4.05	-31.54%	1.5x	3.50	5.25	4.65	+13%	BUY
FCMB	0.12	9.57%	9.03%	1.1%	8.1	0.88	10.13	1.68x	0.2x	2.09	1.45	-17.30%	1.9x	0.84	1.60	1.71	-6%	HOLD
FIDELITYBK	0.10	13.2%	13.3%	1.3%	9.0	0.98	8.08	1.8x	0.2x	2.37	1.53	2.44%	2.27x	0.89	2.02	2.10	-4%	HOLD
FBNH	0.10	10.1%	9.6%	1.0%	9.6	1.73	17.90	2.3x	0.2x	8.20	3.70	-34.15%	-	-	-	4.70	-	UR
GUARANTY	0.12	45.2%	28.6%	5.2%	5.5	6.69	23.35	2.8x	0.8x	37.50	16.75	-37.88%	4.6x	6.99	32.43	18.85	+72%	BUY
STANBIC	0.12	32.1%	24.8%	4.0%	6.2	7.33	29.51	3.3x	0.8x	48.50	23.85	-36.59%	5.3x	7.19	38.25	26.00	+47%	BUY
STERLNBANK	0.13	7.1%	9.8%	0.9%	11.0	0.37	4.15	3.0x	0.3x	2.40	0.99	-40.70%	4.71x	0.39	1.84	1.39	+32%	BUY
UBA	0.10	15.9%	14.9%	1.6%	9.4	2.60	17.49	2.1x	0.3x	8.90	4.40	-13.29%	2.6x	2.41	6.26	6.20	+1%	HOLD
UBN	0.09	11.9%	11.3%	1.6%	7.4	0.68	8.64	7.7x	0.8x	7.20	5.70	+10.00%	9.72x	0.71	6.90	6.60	+5%	HOLD
WEMABANK	2.14	7.4%	27.9%	15.7%	1.8	0.12	0.44	4.2x	1.2x	0.80	0.44	-29.73%	5.2x	0.14	0.73	0.59	+24%	BUY
ZENITHBANK	0.10	31.5%	22.2%	3.3%	6.7	6.65	30.00	1.9x	0.4x	22.75	10.70	-32.26%	3.1x	7.50	23.06	14.00	+65%	BUY
Insurance																		
AIICO	0.33	12.9%	32.3%	4.2%	7.6	0.87	2.69	0.9x	0.3x	0.83	0.67	+4.17%	1.1x	0.85	0.94	0.84	+12%	BUY
CORNERST	0.43	41.7%	50.7%	18.0%	2.8	0.35	0.69	1.7x	0.8x	0.69	0.21	+28.89%	3.5x	0.21	0.74	0.54	+37%	BUY
LASACO	0.85	12.2%	16.7%	10.3%	1.6	0.16	0.93	1.4x	0.2x	0.31	0.20	-12.00%	3.8x	0.10	0.39	0.23	+70%	BUY
LAWUNION	0.51	-12.9%	-10.7%	-6.5%	1.6	-0.17	1.55	-5.7x	0.6x	1.05	0.50	+90.00%	4.0x	0.18	0.73	0.98	-26%	SELL
LINKASSURE	0.24	3.7%	1.2%	0.9%	1.3	0.03	2.31	15.1x	0.2x	0.55	0.38	-22.64%	5.0x	0.12	0.60	0.46	+30%	BUY
MANSARD	0.45	7.3%	9.6%	3.2%	3.0	0.24	2.53	7.2x	0.7x	2.20	1.51	-11.62%	9.3x	0.31	2.88	1.58	+82%	BUY
NEM	0.69	13.7%	17.2%	9.5%	1.8	0.40	2.35	4.7x	0.8x	2.42	1.44	-21.90%	5.4x	0.57	3.05	2.07	+47%	BUY
WAPIC	0.51	0.1%	0.1%	0.1%	1.8	0.00	1.28	179.7x	0.2x	0.42	0.21	-23.53%	2.5x	0.23	0.58	0.26	+123%	BUY
CUSTODIAN	0.41	16.0%	16.7%	6.6%	2.5	1.26	7.55	4.7x	0.8x	6.30	4.95	-1.67%	4.9x	1.45	7.11	5.75	+24%	BUY

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Consumer Staples & Discretionary																		
Breweries																		
GUINNESS	0.86	2.9%	5.3%	2.5%	2.1	1.92	36.09	13.1x	0.7x	64.00	25.20	-16.14%	17.6x	1.73	30.45	22.70	+ 34%	BUY
NB	0.84	5.0%	9.6%	4.2%	2.3	2.01	20.98	12.7x	1.2x	69.50	25.50	-56.78%	23.8x	1.80	42.78	22.20	+92%	BUY
Packaged Foods & Meats																		
CADBURY	1.31	3.4%	10.1%	4.5%	2.2	0.69	6.84	9.0x	0.9x	10.85	4.95	-41.23%	18.5x	0.61	11.33	6.90	+ 64%	BUY
DANGSUGAR	0.89	13.2%	19.9%	11.8%	1.7	1.66	8.37	5.4x	1.1x	15.05	9.00	-33.82%	5.6x	1.60	9.06	10.70	-15%	SELL
HONYFLOUR	0.59	-1.3%	-1.3%	-0.7%	1.7	-0.12	9.60	-7.9x	0.1x	1.21	0.83	-1.01%	2.5x	0.38	0.95	0.90	+6%	HOLD
FLOURMILL	1.05	1.9%	5.3%	2.0%	2.6	1.99	37.61	10.5x	0.6x	24.00	18.95	+5.58%	8.5x	2.62	22.27	21.50	+4%	HOLD
NASCON	0.92	9.5%	23.5%	8.7%	2.7	1.00	4.25	8.5x	2.0x	19.00	8.50	-34.36%	10.0x	1.36	13.63	8.50	+ 60%	BUY
NESTLE	1.47	16.1%	100.3%	23.6%	4.2	57.63	57.47	13.3x	13.3x	1,498.00	765.00	-47.96%	20.0x	0.00	1,200	830.20	+45%	BUY
UACN	0.76	-25.0%	-36.5%	-18.9%	1.9	-7.41	20.29	-1.0x	0.4x	11.05	7.10	-13.95%	-	-	-	7.05	-	UR
Agricultural Products																		
OKOMUOIL	0.42	28.1%	18.0%	11.9%	1.5	5.63	31.20	9.8x	1.8x	79.00	55.05	-0.99%	-	-	-	55.05	-	UR
PRESCO	0.31	12.9%	10.3%	4.0%	2.6	2.65	25.82	13.7x	1.4x	68.00	36.45	-23.26%	-	-	-	36.45	-	UR
Household & Personal Products																		
PZ	0.93	-2.2%	-3.8%	-2.1%	1.8	-0.41	11.02	-10.6x	0.4x	10.50	3.75	-22.12%	10.0x	0.45	4.50	4.40	+2%	HOLD
Healthcare																		
Pharmaceuticals																		
MAYBAKER	0.83	4.1%	5.8%	3.4%	1.7	0.19	3.21	10.4x	0.6x	2.40	1.79	+1.04%	10.5x	0.23	2.42	2.20	+ 10%	BUY
FIDSON	0.71	-4.0%	-6.5%	-2.8%	2.3	-0.27	4.20	-9.0x	0.6x	4.95	2.21	-20.97%	7.0x	0.44	3.08	2.54	+ 21%	BUY
GLAXOSMITH	1.23	3.4%	8.0%	4.2%	1.9	0.58	7.24	6.6x	0.5x	10.80	3.45	-36.89%	5.2	0.97	5.04	4.70	+7%	HOLD
NEIMETH	0.20	13.6%	7.2%	2.8%	2.6	0.04	0.61	11.0x	0.8x	0.62	0.40	-22.58%	2.5x	0.20	0.50	0.52	0%	HOLD

Materials																			
Construction Materials																			
BUACEMENT	0.27	39.8%	976.0%	10.8%	90.7	4.88	0.50	7.2x	70.6x	41.00	34.40	+0.86%	6.5x	4.95	32.19	30.80	+5%	HOLD	
DANGCEM	0.51	22.5%	22.3%	11.5%	1.9	11.77	52.69	11.0x	2.5x	188.50	129.00	-8.66%	0.0x	0.00	171.80	117.00	+ 47%	BUY	
WAPCO	0.43	54.04%	33.37%	23.15%	0.2	7.15	21.41	1.5x	0.5x	16.35	9.10	-39.22%	0.0x	0.00	16.27	12.65	+ 29%	BUY	
Specialty Chemicals																			
CAP	1.33	20.0%	74.8%	26.6%	2.8	2.14	2.87	10.8x	8.1x	37.40	18.00	-3.33%	0.0x	0.00	23.87	23.20	+3%	HOLD	
BERGER	0.73	10.3%	12.5%	7.5%	1.7	1.22	9.80	5.0x	0.6x	8.25	6.10	-9.63%	0.0x	0.00	4.87	6.70	- 27%	SELL	
Energy																			
CONOIL	2.95	1.2%	10.2%	3.5%	2.9	2.75	26.82	4.8x	0.5x	23.00	13.15	-28.92%	5.6x	4.53	25.37	13.15	+ 93%	BUY	
ETERNA	5.01	0.0%	-0.2%	0.0%	4.1	-0.02	9.74	-148.4x	0.2x	4.80	1.99	-33.61%	5.5x	0.70	3.85	2.39	+ 61%	BUY	
ARDOVA	3.05	8.1%	75.7%	24.7%	3.1	10.18	13.44	1.4x	1.0x	20.60	13.80	-23.76%	8.0x	2.13	17.08	11.25	+ 52%	BUY	
MOBIL	2.31	4.3%	21.0%	10.0%	2.1	21.64	103.00	6.8x	1.4x	167.00	133.20	-0.95%	6.5x	24.88	161.72	160.90	+ 1%	BUY	
MRS	1.43	-3.2%	-10.0%	-4.6%	2.2	-6.43	64.27	-2.1x	0.2x	20.85	13.80	-9.80%	498.0x	0.03	14.94	13.80	+8%	HOLD	
SEPLAT	0.26	35.6%	13.6%	9.4%	1.4	124.99	921.34	4.4x	0.6x	605.00	544.50	-17.22%	5.5x	127.68	698.41	495.00	+ 41%	BUY	
TOTAL	2.09	0.0%	0.4%	0.1%	5.6	0.27	76.01	361.9x	1.3x	196.00	96.30	-13.17%	21.1x	6.17	130.19	96.30	+ 35%	BUY	
Telecommunications																			
MTNN	0.77	17.3%	139.7%	13.2%	10.5	9.93	7.11	10.1x	14.1x	128.30	93.10	-4.76%	14.0x	11.37	159.18	95.00	+ 68%	BUY	

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We estimate stock's fair value by computing a weighted average of projected prices derived from discounted cash flow and relative valuation methodologies. The choice of relative valuation methodology (ies) usually depends on the firm's peculiar business model and what in the opinion of our analyst is considered as a key driver of the stock's value from a firm specific as well as an industry perspective. However, we attach the most weight to discounted cash flow valuation methodology.

Target Price Estimate

While we believe that the fair value is underpinned by the future benefits stream and growth outlooks, which are primary drivers of value, the market might not align to the fair value estimate within the estimated investment horizon. Thus, we do not derive our target price from the fair value but from a trading perspective using the year projected earnings or book value and the respective target multiples. Notwithstanding, we are of the opinion that the variance between the two should not be too significant.

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BUY: Target Price of the stock is above the current market price by at least **10 percent**

HOLD: Target Price of the stock ranges between **-10 percent and 10 percent** from the current market price.

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