

May 12, 2020

### **Earnings Weakened by Increase in OPEX**

#### **Topline Contracts for the First Time in Fifteen Quarters**

In its Q1:2020 financial scorecard, NESTLE recorded a marginal contraction in revenue (-0.90%) to NGN70.33bn from NGN70.97bn in the corresponding quarter of 2019. This is the first time the food producer would record a slow-down in sales in its Q1 top-line performance since Q1:2015. Despite a 1.81% growth in export sales, overall revenue suffered a decline on the back of a drop in domestic sales (-1.29%) to NGN69.05bn from NGN69.95bn in Q1:2019. The muted performance recorded during the period mirrors the trend witnessed in the first three quarters of the previous year, as weak consumer purchasing power weighed considerably on top-line. While there are no indications of a potential improvement in disposable income in the near term, we anticipate a turnaround in top-line performance hinged on increased demand for food and essential commodities in the face of the COVID-19 pandemic. Against this premise, we project a 7.28% growth in 2020FY revenue to NGN304.71bn from NGN284.04bn in 2019FY.

### **Slight Moderation in Direct Costs Support Gross Margin**

The decline in cost of sales (-2.09%) outpaced the fall-off in revenue (-0.90%), giving rise to a slight moderation in cost to sales to 54.99% from 55.66% in Q1:2019. As a result, gross margin pegged higher at 45.01%, up from 44.34% in the corresponding period. Operating expenses, however, turned a corner, climbing by +14.03% to NGN14.12bn (vs. NGN12.38bn in Q1:2019). The expansion in OPEX stemmed from increased spending on both marketing & distribution expenses (+6.47% YoY to NGN11.04bn) and administrative expenses (+53.07% YoY to NGN3.08bn) during the period. The increase in OPEX, consequently, wiped out the gains recorded on direct costs, resulting in an 8.12% decline in operating profit to NGN17.54bn. Operating margin, thus, moderated to 24.94% from 26.90% in Q1:2019.

Finance costs pegged lower at NGN417.93mn (vs. NGN469.35mn in Q1:2019) as interest bearing liabilities fell from NGN13.21bn as at 2019FY to NGN1.05bn in Q1:2019. Finance income also declined by 50.34% to NGN335.24mn. PBT, thus came in at NGN17.45bn, an 8.71% decline from Q1:2019 levels. An increase in effective tax rate to 35.86% (vs. 32.82% in Q1:2019) pressured bottom-line further, resulting in a 12.85% decline to NGN11.20bn (vs. NGN12.85bn in Q1:2019). This implies a net margin of 15.92%, down from 18.10% in Q1:2019. While we anticipate a continued uptrend in OPEX in the near term, our expectation of an improvement in topline fuels our earnings projections. Hence, we forecast a 5.18% growth in bottom-line to NGN48.05bn from NGN45.68bn in 2019FY.

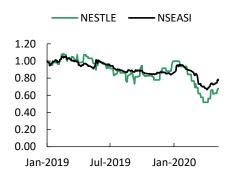
#### **Improvement in Earnings Quality**

Earnings quality improved during the period as net cashflow from operating activities exceeded net income by 88.83%, resulting in a negative net operating accrual of NGN9.94bn. During the period, the firm's current ratio also expanded slightly to 0.90x (vs. 0.85x as at 2019FY), indicating an improvement in the company's ability to meet its short-term obligations.

#### **Outlook and Recommendation**

Premised on the above-mentioned, we maintain our expected EPS of NGN60.00 and a target P/E of 20.00x, implying a 2020FY target price of NGN1,200. This represents an upside potential of 20.00% on its closing price of NGN1,000 on May 12<sup>th</sup>, 2020. Hence, we rate **NESTLE** a **BUY**.

Company	NESTLE
Valuation	
Trailing EPS	55.55
BVPS	71.50
P/E	18.00x
P/BV	13.99x
Target PE	20.00x
Dec-2020 Exp. EPS	60.00
Dec 2020 Target	
price	1,200.00
Current Price	1,000
Up/Downside	+20.00%
Potential	120.0070
Ratings	BUY
Key metrics	
RoAE	86.61%
RoAA	23.30%
Net margin	15.92%
Asset Turnover	1.54
Leverage	3.26
Yr Hi	1469.90
Yr Lo	764.90
YTD return	-47.96%
Beta	0.99
Adjusted Beta	0.99
Shares outstanding	0.79bn
Market cap [NGN]	792.66bn
Financial year end	December
Most Recent Period	
(MRP)	Q1:2020





May 12, 2020

**Chart 1: Sensitivity Analysis** 

Sensitivity Analysis of Dec-2020 Target Price to key model inputs					Min	1,082.77		
		EPS				Max	1,325.26	
		55.53	57.72	60.00	62.28	64.65		
	19.5x	1,082.77	1,125.54	1,170.00	1,214.46	1,260.61	=	
Toward DE	19.8x	1,096.65	1,139.97	1,185.00	1,230.03	1,276.77		
Target PE	20.0x	1,110.53	1,154.40	1,200.00	1,245.60	1,292.93		
	20.3x	1,124.41	1,168.83	1,215.00	1,261.17	1,309.09		
	20.5x	1,138.30	1,183.26	1,230.00	1,276.74	1,325.26	_	

Financial Highlights (NGN billion) NESTLE PLC Q1:2020 Unaudited Results			
Profit & Loss Account	Q1:2020	Q1:2019	y/y Growth
Revenue	70.33	70.97	-0.90%
Cost of Sales	38.67	39.50	-2.09%
Gross Profit	31.66	31.47	0.60%
OPEX	14.12	12.38	14.03%
Operating Profit	17.54	19.09	-8.12%
Net Finance Costs	-0.08	0.03	-338.63%
PBT	17.45	19.12	-8.71%
PAT	11.20	12.85	-12.85%
Balance Sheet	Q1:2020	FY: 2019	
PPE	78.24	79.39	-1.45%
Inventories	36.84	33.28	10.70%
Trade and other Receivables	44.26	65.82	-32.76%
Cash and bank	13.99	6.98	100.53%
Other Assets	11.20	7.90	41.71%
Total Assets	184.53	193.37	-4.57%
Shareholders' fund	56.67	45.01	25.92%
Trade and Other Payables	64.63	78.40	-17.57%
Total Borrowings	0.33	13.21	-97.50%
Total Liabilities	127.86	147.82	-13.50%



May 12, 2020

### **Contact Information**

**Brokerage and Retail Services** 

topeoludimu@meristemng.com abisoyeoludipe@meristemng.com

contact@meristemng.com

(+234 905 569 0627) (+234 708 000 7861)

**Investment Banking/Corporate Finance** 

seunlijofi@meristemng.com

(+234 808 536 5766)

**Wealth Management** 

damilolahassan@meristemng.com www.meristemwealth.com

Tel: +234 01 738 9948

(+234 803 613 9123)

Registrars

 $muboolasoko@meristem registrars.com\\martina osague@meristem registrars.com$ 

www.meristemregistrars.com

(+234 803 324 7996) (+234 802 303 1783)

Tel: +23401-280 9250

**Group Business Development** 

saheedbashir@mersitemng.com ifeomaogalue@meristemng.com

(+234 802 454 6575) (+234 802 3942967)

**Client Services** 

omosolapeakinpelu@meristemng.com blessingogwuche@meristemng.com

(+234 803 694 3034) (+234 706 896 5173)

**Investment Research** 

ahmedjinad@meristemng.com research@meristemng.com

(+234 809 183 9487)

**Corporate websites:** 

www.meristemng.com

www.meristemwealth.com

www.meristemregistrars.com

Meristem Research can also be accessed on the following platforms:

Meristem Research portal: meristem.com.ng/rhub

Bloomberg: MERI <GO>

Capital IQ: www.capitaliq.com

**ISI Emerging Markets:** www.securities.com/ch.html?pc=NG

Reuters: www.thomsonreuters.com

FactSet: www.factset.com



May 12, 2020

### **Analyst's Certification and Disclaimer**

This research report has been prepared by the research analyst(s), whose name(s) appear(s) on the cover of this report. Each research analyst hereby certifies, with respect to each security or issuer covers in this research that:

- (1) all of the views expressed in this report accurately reflect his or her personal views about any and all of the subject securities or issuers (the Issuer); and
- (2) no part of any of the research analyst's compensation was, is, or will be directly or indirectly related to the specific recommendations or views expressed by the research analyst(s) in this report. Research analysts' compensation is determined based upon activities and services intended to benefit the investor clients of Meristem Securities Limited (the Firm). Like all of the Firm's employees, research analysts receive compensation that is impacted by overall Firm profitability, which includes revenues from other business units within the Firm.
- (3) each research analyst and/or persons connected with any research analyst may have interacted with sales and trading personnel, or similar, for the purpose of gathering, synthesizing and interpreting non-material non-public or material public market information.

As at the date of this report, any ratings, forecasts, estimates, opinions or views herein constitute a judgment, and are not connected to research analysts' compensations. In the case of non-currency of the date of this report, the views and contents may not reflect the research analysts' current thinking. This document has been produced independently of the Issuer. While all reasonable care has been taken to ensure that the facts stated herein are accurate and that the ratings, forecasts, estimates, opinions and views contained herein are fair and reasonable, neither the research analysts, the Issuer, nor any of its directors, officers or employees, shall be in any way responsible for the contents hereof, and no reliance should be placed on the accuracy, fairness or completeness of the information contained in this document. No person accepts any liability whatsoever for any loss howsoever arising from any use of this document or its contents or otherwise arising in connection therewith.

**Analysts' Compensation:** The equity research analysts responsible for the preparation of this report receive compensation based upon various factors, including the quality and accuracy of research, client feedback, competitive factors, and overall firm revenues, which include revenues from, among other business units, Investment Banking.

### **Investment Ratings**

#### **Fair Value Estimate**

We estimate stock's fair value by computing a weighted average of projected prices derived from discounted cash flow and relative valuation methodologies. The choice of relative valuation methodology (ies) usually depends on the firm's peculiar business model and what in the opinion of our analyst is considered as a key driver of the stock's value from a firm specific as well as an industry perspective. However, we attach the most weight to discounted cash flow valuation methodology.

#### **Target Price Estimate**

While we believe that the fair value is underpinned by the future benefits stream and growth outlooks, which are primary drivers of value, the market might not align to the fair value estimate within the estimated investment horizon. Thus, we do not derive our target price from the fair value but from a trading perspective using the year projected earnings or book value and the respective target multiples. Notwithstanding, we are of the opinion that the variance between the two should not be too significant.

#### **Ratings Specification**

BUY: Target Price of the stock is above the current market price by at least 10 percent

HOLD: Target Price of the stock ranges between -10 percent and 10 percent from the current market price.

**SELL**: Target Price of the stock is more than **10 percent** below the current market price.



May 12, 2020

#### **Definitions**

**Price Targets:** Price targets reflect in part the analyst's estimates for the company's earnings. The achievement of any price target may be impeded by general market and macroeconomic trends, and by other risks related to the company or market and may not occur if the company's earnings fall short of estimates.

**Asset allocation:** The recommended weighting for equities, cash and fixed income instrument is based on a number of metrics and does not relate to a particular size change in one variable.

#### **Movements in Price Target**

Company Name: NESTLE Plc.

Date	Price (N)	Previous Target Price(N)	New Target Price (N)	Previous Recommendation	New Recommendation
12-May-2020	NGN1000	NGN1200	NGN1200	BUY	BUY

### **Company disclosures**

Meristem or the analyst(s) responsible for the coverage may have financial or beneficial interest in securities or related investments discussed in this report, which could, unintentionally, affect the objectivity of this report. Material interests, which Meristem or the analyst(s) have with companies or in securities discussed in this report, are disclosed below:

Company	Disclosure
NESTLE Plc.	

- a. The analyst(s) hold(s) personal positions (directly or indirectly) in a class of the common equity securities of the company.
- b. The analyst responsible for this report, as indicated on the front page, is a board member, officer or director of the company
- c. Meristem beneficially owns 1% or more of the equity securities of the company
- d. Meristem has been the lead manager or co-lead manager of any publicly disclosed offer of securities of the company over the past 12 months.
- e. Meristem beneficially holds a major interest in the debt of the company
- f. Meristem has received compensation for investment banking activities from the company within the last 12 months
- g. Meristem intends to seek, or anticipates receipt of compensation for investment banking services from the company in the next 3 months
- h. The content of this research report has been communicated with the company, following which this research has been materially amended before its distribution
- i. The company is a client of the stock broking division of the Meristem group.
- j. The company is a client of the investment banking division of the Meristem group.
- k. Meristem is the registrar to the company.
- I. The company owns more than 5% of the issued share capital of Meristem
- m. Meristem has other financial or other material interest in the company.



May 12, 2020

#### **Conflict of Interest**

It is the policy of Meristem Securities Limited and its subsidiaries and affiliates (Individually and collectively referred to as "Meristem") that research analysts may not be involved in activities that suggest that they are representing the interests of Meristem in a way likely to appear to be inconsistent with providing independent investment research. In addition, research analysts' reporting lines are structured so as to avoid any conflict of interests.

For example, research analysts are not subject to the supervision or control of anyone in Meristem's Investment Banking or Sales and trading departments. However, such sales and trading departments may trade, as principal, on the basis of the research analysts' published research. Therefore, the proprietary interests of those Sales and Trading departments may conflict with your interests.

#### **Important Disclosure**

**For U.S. persons only:** This research report is a product of Meristem Securities, which is the employer of the research analysts who has prepared the research report. The research analysts preparing the research report are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analysts are not subject to supervision by a U.S. broker-dealer, and are not required to satisfy the regulatory licensing requirements of FINRA or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account.

This report is intended for distribution by Meristem Securities only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a 6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor.

#### Legal entity disclosures

Meristem Securities Limited is a member of The Nigerian Stock Exchange and is authorized and regulated by the Securities and Exchange Commission to conduct investment banking and financial advisory business in Nigeria. However, the company through its subsidiaries carries out stock broking, wealth management, trustees and registrars businesses which are regulated by the SEC and ICMR.

Copyright 2020 Meristem Securities Limited. All rights reserved. This report or any portion hereof may not be reprinted, sold or redistributed without the written consent of Meristem Securities Limited.