

STOCK RECOMMENDATION - JULY 20, 2020

MARKET REVIEW

For the week ended July 17, 2020

- The bears maintained the upper hand after close of trades last week, as the equities market closed negative on three of the five trading days. The NSEASI shed 0.08% during the week, dragging the Year to date return to -9.52%.
- Asides the Industrial goods sectoral index (+0.52% WoW), all other sectoral indices closed the week in the negative territory.
- CUTIX topped the gainers' chart with a price appreciation of 10.30%, while LINKASSURE led the losers, shedding 14.89% from its share price.
- Despite the bearish nature of the broader market, large cap stocks such as MTNN, AIRTELAFRICA and BUACEMENT enjoyed positive investor sentiment during the week, which provided respite for the market.

MARKET PREVIEW

For the week commencing July 20, 2020

- The MPC is scheduled to hold its fourth MPC meeting of 2020 this week, in which the Committee is expected to assess the effectiveness of its recent monetary policy decisions and set the tone for the rest of the year.
- Earnings season is primed to kick into full gear as more companies continue to announce dates for the release of H1 results. Already, UCAP has set the pace with an impressive performance in its recently released H1 result
- Although we anticipate bargain hunting activities on counters in the banking and consumer goods space this week, we expect the general market mood to remain bearish in the absence of a strong enough catalyst required to spur a positive close. Hence, we expect the market to remain in the negative zone this week.

Prev. Week

Cur. Week

THE WEEK THAT WAS (A REVIEW)

NSEASI			24,287.66	24,306.36
Market Cap [NGN'tr]			12.67	12.68
Market Cap [USD 'bn]			32.61	32.64
Volume Traded [bn]			1.02	0.90
Value Traded [NGN'bn]			7.44	13.45
	NSEASI & S	Sectoral Indices [Return Pro	ofile]	
	WtD	MtD	QtD	YtD
NSEASI	-0.08%	-0.78%	-0.78%	-9.52%
NSE-30	-0.89%	-1.84%	-1.84%	-12.32%
NSE-B10	-3.92%	-3.50%	-3.50%	-23.75%
NSE-FB10	-1.93%	-8.13%	-8.13%	-31.55%
NSE-OG5	-1.93%	-2.72%	-2.72%	-27.20%
NSE-INS10	-1.88%	-4.93%	-4.93%	-1.98%
NSE-IND	0.52%	-0.35%	-0.35%	2.27%
Value (NGN)		Volum	ie	
MTNN	1,598,272,723	STERLI	NBANK	294,006,144
GUARANTY	833,087,095	FCMB		61,996,846
ZENITHBANK	755,622,717	FBNH		60,985,949
NB	466,080,739	UBA		58,538,839
NESTLE	370,985,733	JAPAU	LOIL	51,240,386
Highest Gainers	%	Highes	st Losers	%
CUTIX	10.30%	LINKAS	SSURE	-14.89%
NPFMCRFBK	10.00%	NB		-11.89%
SUNUASSUR	10.00%	WAPIC		-11.43%
IKEJAHOTEL	9.80%	CONO	IL	-10.58%
PRESCO	9.28%	MOBIL	_	-9.97%



Equity | Stock Recommendation

		Fu	ındamentals	S			Trailing Market Performance							Valuation							
	AT	NM	ROE	ROA	Lev	EPS	BVP	P/E	P/BV	Yr Hi	Yr Lo	YtD Return	Target PE	Exp. EPS	2020 TP	Last Wk. Pr	UPP	RT			
Financial Services																					
Banks											_							I			
ACCESS	0.10	13.46%	15.18%	1.32%	11.46	2.71	17.88	2.3x	0.3x	11.60	5.40	-38.00%	2.81x	2.64	7.42	6.20	20%	BUY			
ETI	0.09	11.17%	13.32%	1.04%	12.77	3.80	28.57	1.14x	0.15x	8.00	3.90	-33.08%	1.50x	3.50	5.25	4.35	21%	BUY			
FCMB	0.10	9.82%	8.97%	0.98%	9.19	0.93	10.38	2.0x	0.2x	2.09	1.45	2.7%	1.85x	0.90	1.67	1.90	-12%	SELL			
FIDELITYBK	0.10	12.99%	11.69%	1.26%	9.27	0.98	8.37	1.8x	0.2x	2.37	1.53	-14.15%	2.27x	0.89	2.02	1.76	15%	BUY			
FBNH	0.09	12.91%	12.28%	1.19%	10.32	2.33	18.95	2.1x	0.3x	7.70	3.70	-18.70%	2.00x	2.87	5.74	5.00	15%	BUY			
GUARANTY	0.11	45.13%	29.89%	4.87%	6.14	6.71	22.46	3.2x	1.0x	34.00	16.75	-27.61%	3.76x	6.77	25.46	21.50	18%	BUY			
STANBIC	0.10	32.34%	23.84%	3.15%	7.57	7.47	31.33	3.9x	0.9x	42.50	23.85	-29.27%	5.91x	6.71	39.66	29.00	37%	BUY			
STERLNBANK	0.12	6.38%	8.18%	0.77%	10.69	0.33	4.00	3.8x	0.3x	2.04	0.99	-37.19%	4.58x	0.36	1.65	1.25	32%	BUY			
UBA	0.09	15.74%	14.78%	1.43%	10.37	2.65	17.91	2.3x	0.3x	8.90	4.40	-13.99%	2.80x	2.65	7.42	6.15	21%	BUY			
UBN	0.09	11.93%	8.10%	1.03%	7.88	0.71	8.74	7.6x	0.6x	7.60	5.40	-10.00%	-	-	-	5.40	-	UR			
WEMABANK	0.12	5.25%	8.97%	0.63%	14.15	0.13	1.46	3.9x	0.4x	0.79	0.44	-31.08%	5.81x	0.13	0.76	0.51	48%	BUY			
ZENITHBANK	0.09	31.17%	22.59%	2.93%	7.70	6.66	29.49	2.4x	0.5x	22.75	10.70	-15.32%	2.86x	6.57	18.79	15.75	19%	BUY			
Insurance																					
AIICO	0.37	12.96%	25.95%	4.78%	5.43	0.99	3.80	0.9x	0.2x	1.01	0.67	25.00%	3.60x	0.54	1.94	0.90	116%	BUY			
LASACO	0.55	7.54%	8.37%	4.13%	2.03	0.10	1.21	2.6x	0.2x	0.29	0.20	4.00%	3.80x	0.10	0.38	0.26	46%	BUY			
LAWUNION	0.37	15.72%	10.75%	5.76%	1.87	0.18	1.67	5.8x	0.6x	1.22	0.50	108.00%	-	-	-	1.04	-	UR			
LINKASSURE	0.22	10.12%	2.97%	2.19%	1.36	0.08	2.84	4.7x	0.1x	0.62	0.38	-24.53%	-	-	-	0.40	-	UR			
MANSARD	0.42	9.13%	12.18%	3.79%	3.21	0.39	3.16	4.1x	0.5x	2.14	1.51	-20.20%	6.68x	0.39	2.61	1.58	65%	BUY			
NEM	0.73	12.39%	16.96%	9.06%	1.87	0.49	2.87	4.1x	0.7x	2.42	1.44	-17.36%	3.11x	0.61	1.90	2.00	-5%	HOLD			
WAPIC	0.42	0.54%	0.37%	0.23%	1.62	0.01	1.73	48.8x	0.2x	0.38	0.21	-8.82%	-	-	-	0.31	-	UR			
CUSTODIAN	0.47	9.22%	12.75%	4.30%	2.96	1.01	7.92	4.8x	0.6x	6.05	4.80	-20.00%	6.58x	1.14	7.50	4.80	56%	BUY			

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Disclosure and Analyst certification on page 5



Equity | Stock Recommendation

	Fundamentals						Trailing				Market Performance				Val	luation		
	AT	NM	ROE	ROA	Lev	EPS	BVP	P/E	P/BV	Yr Hi	Yr Lo	YtD Return	Target PE	Exp. EPS	2020 TP	Last Wk. Pr	UPP	RT
Consumer Staples & Discretionary																		
Breweries																		
GUINNESS	0.78	2.06%	2.98%	1.61%	1.85	1.18	39.76	11.7x	0.3x	30.20	13.90	-53.74%	19.08x	1.06	20.22	13.90	46%	BUY
NB	0.83	4.21%	8.23%	3.51%	2.34	1.70	20.64	17.7x	1.5x	59.00	22.00	-49.15%	25.00x	1.60	40.00	30.00	33%	BUY
INTBREW	0.37	-22.21%	-17.89%	-8.12%	2.20	-1.10	6.13	-3.5x	0.6x	9.50	3.80	-60.00%	-	-	4.27	3.80	12%	BUY
Packaged Foods & Meats																	-	
CADBURY	1.20	3.12%	8.47%	3.75%	2.26	0.64	7.56	11.3x	1.0x	10.85	4.95	-31.28%	-	-	-	7.25	_	UR
DANGSUGAR	0.73	12.74%	18.98%	9.29%	2.04	1.81	9.54	6.6x	1.3x	15.05	8.90	-11.76%	7.00x	1.92	13.44	12.00	12%	BUY
HONYFLOUR	0.59	-1.29%	-1.79%	-0.76%	2.37	-0.13	7.03	-7.6x	0.1x	1.18	0.83	-3.03%	2.50x	0.38	0.95	0.96	-1%	HOLD
FLOURMILL	2.81	1.93%	5.29%	5.40%	0.98	1.99	37.61	8.5x	0.5x	24.00	17.00	-13.71%	8.50x	2.62	22.27	17.00	31%	BUY
NASCON	0.15	25.86%	15.18%	3.97%	3.82	0.67	4.42	14.3x	2.2x	15.70	8.50	-25.87%	10.00x	1.36	13.60	9.60	42%	BUY
NESTLE	1.54	15.54%	77.70%	23.86%	3.26	55.55	71.50	21.2x	16.4x	1,469.90	764.90	-20.06%	20.00x	60.00	1,200.00	1,175.00	2%	HOLD
UACN	0.77	-10.67%	-13.96%	-8.17%	1.71	-2.91	20.86	-2.5x	0.4x	11.05	6.50	-15.12%	-	-	8.08	7.30	11%	BUY
Agricultural Products																		
OKOMUOIL	0.45	28.06%	19.45%	12.53%	1.55	6.36	32.72	11.1x	2.2x	70.50	55.05	26.80%	9.50x	7.76	73.72	70.50	5%	HOLD
PRESCO	0.27	17.85%	11.79%	4.83%	2.44	3.50	29.67	14.1x	1.7x	57.05	36.45	4.11%	-	-	-	49.45	-	UR
Household & Personal																		
Products																		
PZ	0.93	-2.25%	-3.76%	-2.10%	1.80	-0.41	11.02	-10.5x	0.4x	5.85	3.75	-23.01%	-	-	4.58	4.35	5%	HOLD
VITAFOAM	1.24	15.44%	46.31%	19.08%	2.43	2.63	5.68	2.0x	0.9x	5.50	3.95	21.14%	2.30x	2.32	5.34	5.33	0%	HOLD
Healthcare																		
Pharmaceuticals																		
MAYBAKER	0.85	8.87%	12.20%	7.55%	1.62	0.41	3.39	6.7x	0.8x	2.78	1.79	44.04%	8.00x	0.44	3.52	2.78	27%	BUY
FIDSON	1.10	2.90%	4.23%	3.21%	1.32	0.20	4.69	13.3x	0.6x	2.80	2.21	-14.52%	8.00x	0.50	4.00	2.65	51%	BUY
GLAXOSMITH	1.14	4.48%	10.02%	5.10%	1.96	0.78	7.75	6.1x	0.6x	6.00	3.45	-22.13%	9.00x	0.79	7.11	4.75	50%	BUY
NEIMETH	0.89	3.12%	7.16%	2.77%	2.58	0.05	0.67	31.3x	2.2x	1.50	0.40	141.94%	3.60x	0.21	0.76	1.50	-50%	SELL

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Equity | Stock Recommendation

Materials																		
Construction Materials																		
BUACEMENT	0.15	20.11%	3.06%	2.92%	1.05	0.79	25.93	52.3x	1.6x	41.45	29.40	18.43%	-	-	30.88	41.45	-26%	SELL
DANGCEM	0.50	22.30%	21.18%	11.17%	1.90	11.79	55.66	10.7x	2.3x	179.90	116.80	-11.27%	-	-	171.80	126.00	36%	BUY
WAPCO	0.44	54.89%	34.00%	24.40%	1.39	7.45	21.91	1.5x	0.5x	17.60	8.95	-28.10%	-	-	14.87	11.00	35%	BUY
Specialty Chemicals																		
CAP	1.13	19.70%	57.07%	22.35%	2.55	2.43	4.25	8.5x	4.9x	27.50	18.00	-13.96%	9.50x	2.52	23.94	20.65	16%	BUY
BERGER	0.71	12.52%	14.60%	8.86%	1.65	1.55	10.60	3.9x	0.6x	6.75	6.10	-9.63%	5.10x	1.17	5.97	6.10	-2%	HOLD
Energy																		
CONOIL	2.02	1.42%	10.51%	2.87%	3.66	2.86	27.23	5.9x	0.6x	20.85	13.15	-8.65%	5.60x	4.30	24.08	16.90	42%	BUY
ETERNA	5.85	-0.33%	-5.10%	-1.93%	2.65	-0.47	9.24	-4.3x	0.2x	3.60	1.99	-43.61%	5.20x	0.65	3.39	2.03	67%	BUY
ARDOVA	3.29	0.58%	6.53%	1.93%	3.39	0.83	12.71	15.1x	1.0x	20.60	11.20	-30.66%	6.88x	2.68	18.44	12.55	47%	BUY
MOBIL	2.06	4.05%	19.77%	8.33%	2.37	22.46	113.61	7.7x	1.5x	173.40	133.20	17.24%	6.50x	27.19	176.74	173.40	2%	HOLD
MRS	1.70	-3.80%	-14.58%	-6.46%	2.26	-8.64	59.23	-1.4x	0.2x	15.30	12.45	-18.63%	7.50x	1.97	14.78	12.45	19%	BUY
SEPLAT	0.19	19.44%	6.58%	3.64%	1.81	68.60	1,042.97	5.6x	0.4x	605.00	386.00	-41.32%	-	-	500.06	386.00	30%	BUY
TOTAL	2.18	0.91%	9.20%	1.98%	4.64	7.63	82.94	12.8x	1.2x	117.00	96.30	-12.08%	11.06x	10.43	115.36	97.50	18%	BUY
Telecommunications																		
MTNN	0.75	16.83%	104.66%	12.55%	8.34	10.06	9.61	11.7x	12.3x	128.50	90.00	12.38%	13.58x	11.61	157.62	118.00	34%	BUY
AIRTELAFRI	0.37	11.92%	12.44%	4.38%	2.84	42.01	337.81	8.3x	1.0x	348.00	298.90	16.43%	6.22x	59.42	369.35	348.00	6%	HOLD

*TP=Target Price, Last Wk. Pr= Last Week Price, CP= Current Price, UPP=Upside Potential, RT= Rating, Exp. EPS= 2020Dec Expected EPS, BVP= Book Value Per Share, P/E=P/E, AT=Asset Turnover, OM=Operating Margin, NM= Net Margin, Lev=Leverage, UR=Under Review. Data in the Fundamental columns are based on trailing performance.

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Fair Value Estimate

We estimate stock's fair value by computing a weighted average of projected prices derived from discounted cash flow and relative valuation methodologies. The choice of relative valuation methodology (ies) usually depends on the firm's peculiar business model and what in the opinion of our analyst is considered as a key driver of the stock's value from a firm specific as well as an industry perspective. However, we attach the most weight to discounted cash flow valuation methodology.

Target Price Estimate

While we believe that the fair value is underpinned by the future benefits stream and growth outlooks, which are primary drivers of value, the market might not align to the fair value estimate within the estimated investment horizon. Thus, we do not derive our target price from the fair value but from a trading perspective using the year projected earnings or book value and the respective target multiples. Notwithstanding, we are of the opinion that the variance between the two should not be too significant.

Ratings Specification

BUY: Target Price of the stock is above the current market price by at least 10 percent

HOLD: Target Price of the stock ranges between -10 percent and 10 percent from the current market price.

SELL: Target Price of the stock is more than **10 percent** below the current market price.

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