

Company

August 03, 2020

INTBREW

INTBREW Records Worst Q2 Performance Post-Merger

Subdued Demand Underpin Decline in Volumes

International Breweries Plc. (INTBREW), reported a 24.66% decline in revenue to NGN25.27bn in Q2: 2020 (vs. NGN33.53bn in Q2:2019). As expected, sales slowed during the period due to softer demand for alcoholic beverages in the absence of social gatherings, plus a general shift towards non-discretionary spending. The underwhelming outing in the second quarter weighed on the already fragile first quarter performance where revenue inched up by a meagre 0.72% relative to Q1:2019. As a result, topline settled at NGN60.61bn for H1:2020 (vs. NGN68.63bn in H1:2019). We still see scope for further decline in sales despite the phased relaxation of lockdowns due to the ongoing social gathering restrictions, which might likely remain for the rest of the year. Considering the significant impact COVID-19 had on sales in the last quarter, we envisage volumes in the coming period to remain depressed amidst the ongoing intense competition in the industry. Risks remain tilted to the downside, thus, we revise our revenue projection downwards by 13.24% to NGN111.97bn from NGN126.79bn earlier projected. This implies a 15.40% decline from 2019FY.

Sharp Cut to Marketing Spend Sustains OPEX Downtrend

In Q2 standalone, production costs fell by 21.20% in line with the drop in revenue to NGN21.90bn, bringing total cost of sales for H1:2020 to NGN51.07bn (5.32% less than in H1:2019). The drop off is traceable to declines in raw material expenses and overhead costs (-23.49% YoY), technical management fees (-53.21% YoY) and depreciation expenses (-48.86% YoY). Despite this moderation, cost to sales for H1:2020 edged up to 84.26% (vs. 78.60% in the corresponding period) while gross margin contracted to 15.74%, from 21.40% in H1:2019. The brewer also slowed down on marketing (-50.34% YoY) and admin expenses (-4.37% YoY) during the quarter which drove operating expenses down by 11.25% YoY to NGN15.97bn. Gains from derivative and sundry income were not enough to bolster operating profit which worsened to -NGN11.03bn from -NGN3.50bn in H1:2019.

In H1:2020, interest bearing obligations settled lower at NGN107.59bn after the brewer repaid a portion of its debt (NGN164.53bn) in Q1:2020. Thus, finance costs for the period fell sharply to NGN948mn (vs. NGN7.03bn in H1:2019). This coupled with a tax credit of NGN2.63bn moderated the overall loss to NGN9.36bn. For the rest of the year, we maintain our position of the firm remaining in a loss position this year due to the significant contraction in topline and lingering cost pressures.

Liquidity Remains Constrained

INTBREW generated NGN9.15bn from operations in H1:2020, 73.16% lower than the NGN34.08bn recorded in the previous year due to changes in working capital management. The firm's trade receivables declined to NGN21.41bn in H1:2020, while the brewer held off on payment to suppliers, pushing account payables up to NGN79.81bn and days of payables to 279days (**NB**: 191days, **GUINNESS**: 141days). Both current and quick ratio settled at 0.40x and 0.28x (vs. 0.40x and 0.29x as at 2019FY) – signaling no net improvement in liquidity conditions, while working capital remained pressured at -NGN114.26bn as at H1:2020.

Outlook and Recommendation

As we highlighted in our Q1:2020 update, our bearish outlook for the rest of the year is colored by existing industry headwinds (intense competition, excise duties and muted consumer spending) as well as the impact of COVID-19 on sales. Accordingly, we revise our estimates of 2020FY EBITDA margin to 5.00% (NGN5.60bn) and target EV/EBITDA multiple at 27.50x. This yields a target price of NGN2.90, which represents an downside potential of -12.12% compared to its price of NGN3.30 on July 29th, 2020. Therefore, we place a **SELL** rating on the ticker.

Company	INTBREW
Valuation	
Trailing EPS	-1.13x
BVPS	5.65
P/E	-2.96x
P/BV	0.59x
Target EV/EBITDA	28.00
Dec-2020 EBITDA	
NGN	5.60bn
Dec 2020 Target	
price	2.90
Current Price	3.30
Up/Downside	-12.12%
Potential	6511
Ratings	SELL
Key metrics	
ROaE	-38.11%
ROaA	-8.44%
Net margin	-15.44%
Asset Turnover	0.35
Leverage	2.33
Share/Share price	
Statistics	
Yr Hi	9.50
Yr Lo	3.30
YTD return	-65.26%
Beta	0.64
Adjusted Beta	0.76
Shares outstanding	26.86bn
Market cap [NGN]	134.31bn
Financial year end	December
Most Recent Period	





August 03, 2020

Chart 1: Sensitivity Analysis

Sensitivity Analysis of Dec-2020 Target Price to key model inputs						Min	2.45	
		Target EBITDA/Share (NGN)			Max	3.37		
		0.21	0.22	0.23	0.23	0.24	_	
	26.68x	2.45	2.59	2.73	2.87	3.01	•	
	27.09x	2.54	2.68	2.82	2.96	3.10		
Target EV/EBITDA	27.50x	2.62	2.76	2.90	3.05	3.19		
	27.91x	2.70	2.84	2.99	3.14	3.28		
	28.33x	2.78	2.93	3.08	3.22	3.37	_	

Financial Highlights (NGN billion) INTBREW PLC H1:2020 Unaudited Financial Results				
Profit & Loss Account	H1:2020	H1:2019	y/y Growth	
Revenue	60.61	68.63	-11.68%	
Cost of Sales	51.08	53.94	-5.32%	
Gross Profit	9.54	14.69	-35.05%	
OPEX	15.97	18.00	-11.25%	
Operating Profit	(11.03)	(3.50)	N/A	
Other Income/(Expense)	(4.60)	(0.19)	N/A	
Net Finance Charges	(0.95)	(7.03)	86.51%	
PBT	(11.98)	(10.53)	-13.84%	
PAT	(9.36)	(6.84)	-36.77%	
Balance Sheet	H1:2020	FY: 2019		
PPE	264.12	271.16	-2.60%	
Inventories	22.38	21.98	1.82%	
Trade and Other Receivables	21.41	27.80	-23.01%	
Cash and cash equivalents	31.63	31.81	-0.56%	
Other Assets	14.98	12.40	20.77%	
Total Assets	354.50	365.15	-2.92%	
Shareholders' fund	151.84	7.46	N/A	
Trade and Other Payables	79.81	88.19	-9.50%	
Total Borrowings	107.59	263.64	-59.19%	
Total Liabilities	202.66	357.68	-43.34%	



August 03, 2020

Contact Information

Brokerage and Retail Services

topeoludimu@meristemng.com abisoyeoludipe@meristemng.com contact@meristemng.com (+234 905 569 0627) (+234 708 000 7861)

Investment Banking/Corporate Finance

seunlijofi@meristemng.com

(+234 808 536 5766)

Wealth Management

damilolahassan@meristemng.com www.meristemwealth.com Tel: +234 01 738 9948 (+234 803 613 9123)

Registrars

muboolasoko@meristemregistrars.com martinaosague@meristemregistrars.com (+234 803 324 7996) (+234 802 303 1783)

www.mer is tem registrars.com

Tel: +23401-280 9250

Group Business Development

saheedbashir@mersitemng.com ifeomaogalue@meristemng.com

(+234 802 454 6575) (+234 802 3942967)

Client Services

omosolapeakinpelu@meristemng.com blessingogwuche@meristemng.com (+234 803 694 3034) (+234 706 896 5173)

Investment Research

ahmedjinad@meristemng.com research@meristemng.com

(+234 809 183 9487)

Corporate websites:

www.meristemng.com

www.meristemwealth.com

www.meristemregistrars.com

Meristem Research can also be accessed on the following platforms:

Meristem Research portal: meristem.com.ng/rhub

Bloomberg: MERI <GO>

Capital IQ: www.capitaliq.com

ISI Emerging Markets: www.securities.com/ch.html?pc=NG

Reuters: www.thomsonreuters.com

FactSet: www.factset.com



August 03, 2020

Analyst's Certification and Disclaimer

This research report has been prepared by the research analyst(s), whose name(s) appear(s) on the cover of this report. Each research analyst hereby certifies, with respect to each security or issuer covers in this research that:

- (1) all of the views expressed in this report accurately reflect his or her personal views about any and all of the subject securities or issuers (the Issuer); and
- (2) no part of any of the research analyst's compensation was, is, or will be directly or indirectly related to the specific recommendations or views expressed by the research analyst(s) in this report. Research analysts' compensation is determined based upon activities and services intended to benefit the investor clients of Meristem Securities Limited (the Firm). Like all of the Firm's employees, research analysts receive compensation that is impacted by overall Firm profitability, which includes revenues from other business units within the Firm.
- (3) each research analyst and/or persons connected with any research analyst may have interacted with sales and trading personnel, or similar, for the purpose of gathering, synthesizing and interpreting non-material non-public or material public market information.

As at the date of this report, any ratings, forecasts, estimates, opinions or views herein constitute a judgment, and are not connected to research analysts' compensations. In the case of non-currency of the date of this report, the views and contents may not reflect the research analysts' current thinking. This document has been produced independently of the Issuer. While all reasonable care has been taken to ensure that the facts stated herein are accurate and that the ratings, forecasts, estimates, opinions and views contained herein are fair and reasonable, neither the research analysts, the Issuer, nor any of its directors, officers or employees, shall be in any way responsible for the contents hereof, and no reliance should be placed on the accuracy, fairness or completeness of the information contained in this document. No person accepts any liability whatsoever for any loss howsoever arising from any use of this document or its contents or otherwise arising in connection therewith.

Analysts' Compensation: The equity research analysts responsible for the preparation of this report receive compensation based upon various factors, including the quality and accuracy of research, client feedback, competitive factors, and overall firm revenues, which include revenues from, among other business units, Investment Banking.

Investment Ratings

Fair Value Estimate

We estimate stock's fair value by computing a weighted average of projected prices derived from discounted cash flow and relative valuation methodologies. The choice of relative valuation methodology (ies) usually depends on the firm's peculiar business model and what in the opinion of our analyst is considered as a key driver of the stock's value from a firm specific as well as an industry perspective. However, we attach the most weight to discounted cash flow valuation methodology.

Target Price Estimate

While we believe that the fair value is underpinned by the future benefits stream and growth outlooks, which are primary drivers of value, the market might not align to the fair value estimate within the estimated investment horizon. Thus, we do not derive our target price from the fair value but from a trading perspective using the year projected earnings or book value and the respective target multiples. Notwithstanding, we are of the opinion that the variance between the two should not be too significant.

Ratings Specification

BUY: Target Price of the stock is above the current market price by at least 10 percent

HOLD: Target Price of the stock ranges between **-10 percent and 10 percent** from the current market price.

SELL: Target Price of the stock is more than **10 percent** below the current market price.

NSE: INTBREW I Bloomberg: INTBREW:NL I Reuters: INTBREW.LG



August 03, 2020

Definitions

Price Targets: Price targets reflect in part the analyst's estimates for the company's earnings. The achievement of any price target may be impeded by general market and macroeconomic trends, and by other risks related to the company or market and may not occur if the company's earnings fall short of estimates.

Asset allocation: The recommended weighting for equities, cash and fixed income instrument is based on a number of metrics and does not relate to a particular size change in one variable.

Movements in Price Target

Company Name: International Breweries Plc.

Date	Price (N)	Previous Target Price(N)	New Target Price (N)	Previous Recommendation	New Recommendation
05-May-2020	4.90	4.27	4.27	SELL	SELL
03-Aug-2020	3.30	4.27	2.90	SELL	SELL

Company disclosures

Meristem or the analyst(s) responsible for the coverage may have financial or beneficial interest in securities or related investments discussed in this report, which could, unintentionally, affect the objectivity of this report. Material interests, which Meristem or the analyst(s) have with companies or in securities discussed in this report, are disclosed below:

Company	Disclosure
International Breweries Plc.	

- a. The analyst(s) hold(s) personal positions (directly or indirectly) in a class of the common equity securities of the company.
- b. The analyst responsible for this report, as indicated on the front page, is a board member, officer or director of the company
- c. Meristem beneficially owns 1% or more of the equity securities of the company
- d. Meristem has been the lead manager or co-lead manager of any publicly disclosed offer of securities of the company over the past 12 months.
- e. Meristem beneficially holds a major interest in the debt of the company
- f. Meristem has received compensation for investment banking activities from the company within the last 12 months
- g. Meristem intends to seek, or anticipates receipt of compensation for investment banking services from the company in the next 3 months
- h. The content of this research report has been communicated with the company, following which this research has been materially amended before its distribution
- i. The company is a client of the stock broking division of the Meristem group.
- j. The company is a client of the investment banking division of the Meristem group.
- k. Meristem is the registrar to the company.
- 1. The company owns more than 5% of the issued share capital of Meristem
- m. Meristem has other financial or other material interest in the company.



August 03, 2020

Conflict of Interest

It is the policy of Meristem Securities Limited and its subsidiaries and affiliates (Individually and collectively referred to as "Meristem") that research analysts may not be involved in activities that suggest that they are representing the interests of Meristem in a way likely to appear to be inconsistent with providing independent investment research. In addition, research analysts' reporting lines are structured so as to avoid any conflict of interests.

For example, research analysts are not subject to the supervision or control of anyone in Meristem's Investment Banking or Sales and trading departments. However, such sales and trading departments may trade, as principal, on the basis of the research analysts' published research. Therefore, the proprietary interests of those Sales and Trading departments may conflict with your interests.

Important Disclosure

For U.S. persons only: This research report is a product of Meristem Securities, which is the employer of the research analysts who has prepared the research report. The research analysts preparing the research report are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analysts are not subject to supervision by a U.S. broker-dealer, and are not required to satisfy the regulatory licensing requirements of FINRA or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account.

This report is intended for distribution by Mersitem Securities only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a 6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor.

Legal entity disclosures

Meristem Securities Limited is a member of The Nigerian Stock Exchange and is authorized and regulated by the Securities and Exchange Commission to conduct investment banking and financial advisory business in Nigeria. However, the company through its subsidiaries carries out stock broking, wealth management, trustees and registrars businesses which are regulated by the SEC and ICMR.

Copyright 2020 Meristem Securities Limited. All rights reserved. This report or any portion hereof may not be reprinted, sold or redistributed without the written consent of Meristem Securities Limited.