

STOCK RECOMMENDATION - OCTOBER 26, 2020

MARKET REVIEW

For the week ended October 23, 2020.

- Last week, the Nigerian equities market ended on a positive note yet again, as the NSEASI gained 0.13% WoW to close at 28,697.06pts, thus raising the YtD return to 6.91%.
- While all sectoral indices closed in the negative zone, the NSEFBT10 advanced by 2.90% week on week.
- INTBREW emerged top gainer with a gain of 18.20% WoW, while NNFM shed 9.89% of its share price to lead the losers.
- Whilst investors sought to take profit on counters which gained in the previous weeks, the bullish sentiment in the market was sustained by the buying activities on fundamentally justified stocks, as well as tickers in the consumer goods spaces.

MARKET PREVIEW

For the week commencing October 26, 2020

- The unrest across the country seemed to dampen investors' confidence at some point last week. However, the imposition of curfews across states which served as the hotbed of protests restored calm to the nation.
- The financial system remains robust with liquidity contributing to the continued uptick in the equities market. In addition, the low yield in the fixed income space and the dearth of attractive investment opportunities should stimulate buying interests in fundamentally sound stocks.
- Against this backdrop, we expect the market to close in the positive zone this week.

THE WEEK THAT WAS (A REVIEW)

			Cur. Week	Prev. Week
NSEASI			28,697.06	28,659.45
Market Cap [NGN'tr]			15.00	14.98
Market Cap [USD 'bn]			39.58	39.52
Volume Traded [bn]			0.28	0.49
Value Traded [NGN'bn]			4.43	4.72
	NSEASI & Se	ctoral Indices [Re	turn Profile]	
	WtD	MtD	QtD	YtD
NSEASI	0.13%	6.95%	6.95%	6.91%
NSE-30	0.14%	7.12%	7.12%	4.45%
NSE-B10	-1.42%	11.11%	11.11%	-3.36%
NSE-FB10	2.86%	7.24%	7.24%	-17.91%
NSE-OG5	-0.69%	3.89%	3.89%	-22.78%
NSE-INS10	-0.59%	-1.04%	-1.04%	9.17%
NSE-IND	-0.06%	3.38%	3.38%	14.74%
Value (NGN)			Volume	
GUARANTY	7,069,754,368		GUARANTY	234,876,447
ZENITHBANK	3,497,571,380		ACCESS	201,062,454
NEWGOLD	2,089,126,853		UBA	197,587,754
ACCESS	1,560,765,753		ZENITHBANK	168,910,392
UBA	1,375,298,603		FBNH	116,737,342
Highest Gainers	%		Highest Losers	%
INTBREW	18.20%		NNFM	-9.89%
CUTIX	17.28%		LINKASSURE	-9.09%
VSPBONDETF	10.27%		ETERNA	-8.98%
NASCON	10.00%		REGALINS	-8.33%
JAPAULOIL	10.00%		ROYALEX	-8.00%

Equity | Stock Recommendation

			Traili	ing		Mark	et Perfor	mance										
Financial Services	АТ	NM	ROE	ROA	Lev	EPS	BVP	P/E	P/B V	Yr Hi	Yr Lo	YtD Return	Targe t PE	Exp. EPS	2020 TP	Last Wk. Pr	UPP	RT
Banks																		
ACCESS	0.10	15.4%	14.4%	1.2%	11.6	2.72	18.86	2.8x	0.4x	11.60	5.40	-23.00%	2.64	2.81	7.42	7.70	-4%	HOLD
ETI	0.09	12.4%	11.9%	0.9%	12.6	3.60	30.20	1.3x	0.2x	8.00	3.90	-30.00%	-	-	-	4.55	_	UR
FCMB	0.10	9.9%	9.1%	1.0%	9.2	0.99	10.83	2.5x	0.2x	2.44	1.45	+31.89%	0.98	2.01	1.97	2.44	-19%	SELL
FIDELITYBK	0.09	10.7%	12.5%	1.3%	9.6	1.08	8.65	1.9x	0.2x	2.37	1.53	-1.46%	-	-	-	2.02	-	UR
FBNH	0.09	16.7%	13.0%	1.3%	10.1	2.55	19.62	2.4x	0.3x	7.70	3.70	-0.81%	2.43	2.87	6.97	6.10	+14%	BUY
GUARANTY	0.10	41.9%	26.6%	4.3%	6.3	6.52	24.50	4.7x	1.2x	34.00	16.75	+2.53%	3.95	6.77	26.74	30.45	-12%	SELL
STANBIC	0.08	35.7%	25.0%	2.8%	9.0	8.20	32.86	5.4x	1.3x	44.00	23.85	+7.32%	-	-	-	44.00	-	UR
STERLNBANK	0.11	7.7%	8.0%	0.8%	10.1	0.36	4.47	3.9x	0.3x	2.04	0.99	-29.65%	3.97	0.36	1.43	1.40	+2%	HOLD
UBA	0.08	14.8%	12.1%	1.1%	10.7	2.25	18.56	3.1x	0.4x	8.90	4.40	-1.40%	-	-	-	7.05	-	UR
UBN	0.08	13.1%	7.3%	0.8%	8.6	0.64	8.88	7.4x	0.5x	7.60	4.70	-20.00%	7.64	0.80	6.11	4.80	+27%	BUY
WEMABANK	0.11	3.9%	8.1%	0.5%	15.0	0.12	1.43	4.9x	0.4x	0.79	0.44	-24.32%	4.15	0.11	0.46	0.56	-18%	SELL
ZENITHBANK	0.09	30.0%	22.6%	3.0%	7.7	7.13	31.50	2.9x	0.7x	22.75	10.70	+12.90%	2.80	6.92	19.38	21.00	-8%	HOLD
Insurance	·····-	·····		•														
AIICO	0.25	9.6%	19.2%	2.7%	7.2	0.53	2.78	1.6x	0.3x	1.18	0.67	+18.06%	2.20	0.45	0.99	0.85	+16%	BUY
LASACO	0.48	6.7%	3.5%	1.6%	2.2	0.04	1.15	6.4x	0.2x	0.33	0.20	+4.00%	3.80	0.10	0.38	0.26	+46%	BUY
LAWUNION	0.36	8.2%	12.1%	6.6%	1.8	0.21	1.71	5.3x	0.6x	1.22	0.50	+120.00%	-	-	-	1.10	-	UR
LINKASSURE	0.22	14.6%	6.1%	4.4%	1.4	0.18	2.95	2.2x	0.1x	0.62	0.35	-24.53%	-	-	-	0.40	-	UR
MANSARD	0.44	15.9%	17.1%	5.0%	3.4	0.49	2.89	3.7x	0.6x	2.14	1.44	-7.07%	6.68	0.39	2.61	1.84	+42%	BUY
NEM	0.71	12.0%	15.8%	8.1%	2.0	0.45	2.81	4.6x	0.7x	2.42	1.44	-14.88%	3.65	0.61	2.23	2.06	+8%	HOLD
WAPIC	0.40	35.9%	5.1%	3.0%	1.7	0.09	1.80	4.4x	0.2x	0.44	0.21	+17.65%	-	-	-	0.40	-	UR
CUSTODIAN	0.46	12.9%	13.7%	4.5%	3.0	1.10	8.04	4.6x	0.6x	6.30	4.55	-16.67%	-	-	-	5.00	_	UR

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Disclosure and Analyst certification on page 5



Equity | Stock Recommendation

Consumer Staples &																		
Discretionary																		
Breweries				•														
GUINNESS	0.72	-12.1%	-17.2%	-8.7%	2.0	-5.74	33.35	-2.8x	0.5x	30.20	13.00	-46.92%	30.00	0.49	14.70	15.95	-8%	HOLD
NB	0.66	3.7%	5.2%	1.8%	2.9	1.05	20.12	49.6x	2.6x	59.00	22.00	-11.86%	35.00	0.87	30.45	52.00	-41%	SELL
INTBREW	0.35	-15.4%	-20.0%	-8.5%	2.3	-1.13	5.65	-5.6x	1.1x	9.50	2.75	-33.68%	-	-	2.90	6.30	-54%	SELL
Packaged Foods & Meats																		
CADBURY	1.09	3.4%	7.1%	2.9%	2.5	0.50	7.02	15.0x	1.1x	10.85	4.95	-28.91%	-	-	-	7.50	-	UR
DANGSUGAR	0.80	11.2%	19.2%	10.0%	1.9	1.91	9.98	7.2x	1.4x	15.05	8.90	+1.47%	8.00	1.67	13.36	13.80	-3%	HOLD
HONYFLOUR	0.57	0.8%	1.2%	0.5%	2.5	0.09	7.22	10.5x	0.1x	1.18	0.83	-8.08%	-	-	-	0.91	-	UR
FLOURMILL	1.25	3.2%	7.5%	2.5%	3.0	2.95	39.21	7.8x	0.6x	24.00	17.00	+16.75%	8.00	3.19	25.52	23.00	+11%	BUY
NASCON	0.19	10.2%	15.0%	4.3%	3.5	0.71	4.75	20.1x	3.0x	15.70	8.50	+10.42%	10.00	1.12	11.20	14.30	-22%	SELL
NESTLE	1.46	15.5%	130.3%	21.3%	6.1	52.06	39.95	22.6x	29.4x	1,469.90	764.90	-20.06%	20.00	60.00	1,200	1,175.00	+2%	HOLD
UACN	0.77	3.2%	-18.1%	- 10.9%	1.7	-3.71	20.51	-1.9x	0.3x	11.05	5.40	-16.86%	-	-	8.08	7.15	+13%	BUY
Agricultural Products																		
OKOMUOIL	0.48	29.6%	20.9%	13.2%	1.6	6.84	32.79	11.7x	2.4x	80.00	55.05	+43.88%	9.50	7.76	73.72	80.00	-8%	HOLD
PRESCO	0.32	32.6%	17.5%	8.1%	2.2	5.65	32.28	11.7x	2.0x	65.90	36.45	+38.74%	-	-	-	65.90	-	UR
Household & Personal Products																		
PZ	0.93	-4.7%	-3.8%	-2.1%	1.8	-0.41	11.02	-10.6x	0.4x	5.85	3.75	-22.12%	-	-	4.58	4.40	+4%	HOLD
VITAFOAM	1.16	13.1%	44.5%	18.3%	2.4	2.68	6.03	2.2x	1.0x	6.20	3.95	+36.36%	2.30	2.32	5.34	6.00	-11%	SELL
Healthcare																		
Pharmaceuticals																		
MAYBAKER	0.71	10.8%	14.7%	7.6%	1.9	0.50	3.40	6.0x	0.9x	3.39	1.79	+55.44%	8.00	0.44	3.52	3.00	+17%	BUY
FIDSON	0.61	6.1%	6.2%	2.6%	2.4	0.30	4.85	12.3x	0.8x	4.00	2.21	+20.00%	7.40	0.54	4.00	3.72	+7%	HOLD
GLAXOSMITH	1.03	2.9%	9.0%	4.1%	2.2	0.71	7.91	7.6x	0.7x	8.45	3.45	-11.48%	9.00	0.79	7.11	5.40	+32%	BUY

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Equity | Stock Recommendation

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0.46	11.8%	5.2%	1.1%	4.8	0.04	0.75	50.5x	2.6x	2.57	0.40	+217.74%	5.00	0.29	1.45	1.97	-26%	SELL
0.36	34.4%	16.2%	12.4%	1.3	4.91	30.32	8.3x	1.3x	44.00	29.40	+16.86%	-	-	42.03	40.90	+3%	HOLD
0.50	26.5%	28.1%	11.5%	2.4	12.17	43.39	12.4x	3.5x	179.90	116.80	+6.34%	-	-	171.80	151.00	+14%	BUY
0.43	19.4%	36.8%	26.1%	1.4	8.03	21.86	2.2x	0.8x	18.85	8.95	+16.99%	-	-	17.53	17.90	-2%	HOLD
1.04	17.4%	47.3%	19.3%	2.4	2.12	4.47	8.7x	4.1x	27.50	15.30	-22.92%	9.50	2.52	23.94	18.50	+29%	BUY
0.74	2.2%	11.3%	6.6%	1.7	1.19	10.50	5.6x	0.6x	7.70	5.50	-0.74%	5.12	0.59	3.02	6.70	-55%	SELL
2.33	0.6%	6.5%	2.4%	2.7	1.86	28.54	8.5x	0.6x	21.00	13.15	-14.59%	-	-	-	15.80	-	UR
3.33	-0.2%	-0.8%	-0.3%	2.5	-0.07	9.46	-62.4x	0.5x	5.29	1.80	+23.89%	-	-	-	4.46	-	UR
3.99	1.2%	-3.0%	-1.2%	2.6	-0.40	13.10	-29.8x	0.9x	17.00	9.55	-34.25%	-	-	-	11.90	-	UR
1.90	3.1%	17.1%	7.6%	2.2	19.97	117.03	8.9x	1.5x	213.90	133.20	+20.55%	-	-	-	178.30	<u>-</u>	UR
1.52	-1.4%	-8.8%	-4.2%	2.1	-5.40	61.61	-2.3x	0.2x	15.30	12.45	-18.63%	-	-	-	12.45	-	UR
0.17	-47.2%	1.8%	1.0%	1.8	18.21	1,024.1 6	23.1x	0.4x	605.00	282.00	-36.15%	-	-	-	420.00	-	UR
1.97	-0.5%	6.3%	1.3%	4.9	4.75	75.13	23.6x	1.5x	117.00	79.10	+1.17%	-	-	-	112.20	-	UR
0.71	14.9%	141.7%	11.4%	12.5	9.70	6.85	14.4x	20.5x	142.70	90.00	+33.33%	-	-	-	140.00	-	UR
0.33	6.7%	11.0%	3.7%	2.9	36.16	329.80	11.3x	1.2x	410.20	298.90	+37.24%	-	-	-	410.20	-	UR
	0.36 0.50 0.43 1.04 0.74 2.33 3.33 3.99 1.90 1.52 0.17 1.97	0.36 34.4% 0.50 26.5% 0.43 19.4% 1.04 17.4% 0.74 2.2% 2.33 0.6% 3.33 -0.2% 3.99 1.2% 1.90 3.1% 1.52 -1.4% 0.17 -47.2% 1.97 -0.5%	0.36 34.4% 16.2% 0.50 26.5% 28.1% 0.43 19.4% 36.8% 1.04 17.4% 47.3% 0.74 2.2% 11.3% 2.33 0.6% 6.5% 3.33 -0.2% -0.8% 3.99 1.2% -3.0% 1.90 3.1% 17.1% 1.52 -1.4% -8.8% 0.17 -47.2% 1.8% 1.97 -0.5% 6.3% 0.71 14.9% 141.7%	0.36 34.4% 16.2% 12.4% 0.50 26.5% 28.1% 11.5% 0.43 19.4% 36.8% 26.1% 1.04 17.4% 47.3% 19.3% 0.74 2.2% 11.3% 6.6% 2.33 0.6% 6.5% 2.4% 3.33 -0.2% -0.8% -0.3% 3.99 1.2% -3.0% -1.2% 1.90 3.1% 17.1% 7.6% 1.52 -1.4% -8.8% -4.2% 0.17 -47.2% 1.8% 1.0% 1.97 -0.5% 6.3% 1.3% 0.71 14.9% 141.7% 11.4%	0.36 34.4% 16.2% 12.4% 1.3 0.50 26.5% 28.1% 11.5% 2.4 0.43 19.4% 36.8% 26.1% 1.4 1.04 17.4% 47.3% 19.3% 2.4 0.74 2.2% 11.3% 6.6% 1.7 2.33 0.6% 6.5% 2.4% 2.7 3.33 -0.2% -0.8% -0.3% 2.5 3.99 1.2% -3.0% -1.2% 2.6 1.90 3.1% 17.1% 7.6% 2.2 1.52 -1.4% -8.8% -4.2% 2.1 0.17 -47.2% 1.8% 1.0% 1.8 1.97 -0.5% 6.3% 1.3% 4.9 0.71 14.9% 141.7% 11.4% 12.5	0.36 34.4% 16.2% 12.4% 1.3 4.91 0.50 26.5% 28.1% 11.5% 2.4 12.17 0.43 19.4% 36.8% 26.1% 1.4 8.03 1.04 17.4% 47.3% 19.3% 2.4 2.12 0.74 2.2% 11.3% 6.6% 1.7 1.19 2.33 0.6% 6.5% 2.4% 2.7 1.86 3.33 -0.2% -0.8% -0.3% 2.5 -0.07 3.99 1.2% -3.0% -1.2% 2.6 -0.40 1.90 3.1% 17.1% 7.6% 2.2 19.97 1.52 -1.4% -8.8% -4.2% 2.1 -5.40 0.17 -47.2% 1.8% 1.0% 1.8 18.21 1.97 -0.5% 6.3% 1.3% 4.9 4.75 0.71 14.9% 141.7% 11.4% 12.5 9.70	0.36 34.4% 16.2% 12.4% 1.3 4.91 30.32 0.50 26.5% 28.1% 11.5% 2.4 12.17 43.39 0.43 19.4% 36.8% 26.1% 1.4 8.03 21.86 1.04 17.4% 47.3% 19.3% 2.4 2.12 4.47 0.74 2.2% 11.3% 6.6% 1.7 1.19 10.50 2.33 0.6% 6.5% 2.4% 2.7 1.86 28.54 3.33 -0.2% -0.8% -0.3% 2.5 -0.07 9.46 3.99 1.2% -3.0% -1.2% 2.6 -0.40 13.10 1.90 3.1% 17.1% 7.6% 2.2 19.97 117.03 1.52 -1.4% -8.8% -4.2% 2.1 -5.40 61.61 0.17 -47.2% 1.8% 1.0% 1.8 18.21 1,024.1 6 1.97 -0.5% 6.3% 1.3% 4.9 4.75 75.13	0.36 34.4% 16.2% 12.4% 1.3 4.91 30.32 8.3x 0.50 26.5% 28.1% 11.5% 2.4 12.17 43.39 12.4x 0.43 19.4% 36.8% 26.1% 1.4 8.03 21.86 2.2x 1.04 17.4% 47.3% 19.3% 2.4 2.12 4.47 8.7x 0.74 2.2% 11.3% 6.6% 1.7 1.19 10.50 5.6x 2.33 0.6% 6.5% 2.4% 2.7 1.86 28.54 8.5x 3.33 -0.2% -0.8% -0.3% 2.5 -0.07 9.46 -62.4x 3.99 1.2% -3.0% -1.2% 2.6 -0.40 13.10 -29.8x 1.90 3.1% 17.1% 7.6% 2.2 19.97 117.03 8.9x 1.52 -1.4% -8.8% -4.2% 2.1 -5.40 61.61 -2.3x 0.17 -47.2% 1.8% 1.0% 1.8 18.21 1,024.1 6 23.1x	0.36 34.4% 16.2% 12.4% 1.3 4.91 30.32 8.3x 1.3x 0.50 26.5% 28.1% 11.5% 2.4 12.17 43.39 12.4x 3.5x 0.43 19.4% 36.8% 26.1% 1.4 8.03 21.86 2.2x 0.8x 1.04 17.4% 47.3% 19.3% 2.4 2.12 4.47 8.7x 4.1x 0.74 2.2% 11.3% 6.6% 1.7 1.19 10.50 5.6x 0.6x 2.33 0.6% 6.5% 2.4% 2.7 1.86 28.54 8.5x 0.6x 3.33 -0.2% -0.8% -0.3% 2.5 -0.07 9.46 -62.4x 0.5x 3.99 1.2% -3.0% -1.2% 2.6 -0.40 13.10 -29.8x 0.9x 1.90 3.1% 17.1% 7.6% 2.2 19.97 117.03 8.9x 1.5x 1.52 -1.4% -8.8% -4.2% 2.1 -5.40 61.61 -2.3x 0.2x	0.36 34.4% 16.2% 12.4% 1.3 4.91 30.32 8.3x 1.3x 44.00 0.50 26.5% 28.1% 11.5% 2.4 12.17 43.39 12.4x 3.5x 179.90 0.43 19.4% 36.8% 26.1% 1.4 8.03 21.86 2.2x 0.8x 18.85 1.04 17.4% 47.3% 19.3% 2.4 2.12 4.47 8.7x 4.1x 27.50 0.74 2.2% 11.3% 6.6% 1.7 1.19 10.50 5.6x 0.6x 7.70 2.33 0.6% 6.5% 2.4% 2.7 1.86 28.54 8.5x 0.6x 21.00 3.33 -0.2% -0.8% -0.3% 2.5 -0.07 9.46 -62.4x 0.5x 5.29 3.99 1.2% -3.0% -1.2% 2.6 -0.40 13.10 -29.8x 0.9x 17.00 1.90 3.1% 17.1% 7.6% 2.2 19.97 117.03 8.9x 1.5x 213.90 1.52 <th>0.36 34.4% 16.2% 12.4% 1.3 4.91 30.32 8.3x 1.3x 44.00 29.40 0.50 26.5% 28.1% 11.5% 2.4 12.17 43.39 12.4x 3.5x 179.90 116.80 0.43 19.4% 36.8% 26.1% 1.4 8.03 21.86 2.2x 0.8x 18.85 8.95 1.04 17.4% 47.3% 19.3% 2.4 2.12 4.47 8.7x 4.1x 27.50 15.30 0.74 2.2% 11.3% 6.6% 1.7 1.19 10.50 5.6x 0.6x 7.70 5.50 2.33 0.6% 6.5% 2.4% 2.7 1.86 28.54 8.5x 0.6x 21.00 13.15 3.33 -0.2% -0.8% -0.3% 2.5 -0.07 9.46 -62.4x 0.5x 5.29 1.80 3.99 1.2% -3.0% -1.2% 2.6 -0.40 13.10 -29.8x 0.9x 17.00 9.55 1.90 3.1% 17.1% 7.6%<!--</th--><th>0.36 34.4% 16.2% 12.4% 1.3 4.91 30.32 8.3x 1.3x 44.00 29.40 +16.86% 0.50 26.5% 28.1% 11.5% 2.4 12.17 43.39 12.4x 3.5x 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*TP=Target Price, Last Wk. Pr= Last Week Price, CP= Current Price, UPP=Upside Potential, RT= Rating, Exp. EPS= 2020Dec Expected EPS, BVP= Book Value Per Share, P/E=P/E, AT=Asset Turnover, OM=Operating Margin, NM= Net Margin, Lev=Leverage, UR=Under Review. Data in the Fundamental columns are based on trailing performance.

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Fair Value Estimate

We estimate stock's fair value by computing a weighted average of projected prices derived from discounted cash flow and relative valuation methodologies. The choice of relative valuation methodology (ies) usually depends on the firm's peculiar business model and what in the opinion of our analyst is considered as a key driver of the stock's value from a firm specific as well as an industry perspective. However, we attach the most weight to discounted cash flow valuation methodology.

Target Price Estimate

While we believe that the fair value is underpinned by the future benefits stream and growth outlooks, which are primary drivers of value, the market might not align to the fair value estimate within the estimated investment horizon. Thus, we do not derive our target price from the fair value but from a trading perspective using the year projected earnings or book value and the respective target multiples. Notwithstanding, we are of the opinion that the variance between the two should not be too significant.

Ratings Specification

BUY: Target Price of the stock is above the current market price by at least 10 percent

HOLD: Target Price of the stock ranges between **-10 percent and 10 percent** from the current market price.

SELL: Target Price of the stock is more than **10 percent** below the current market price.

Definitions

Price Targets: Price targets reflect in part the analyst's estimates for the company's earnings. The achievement of any price target may be impeded by general market and macroeconomic trends, and by other risks related to the company or market and may not occur if the company's earnings fall short of estimates.

Asset allocation: The recommended weighting for equities, cash and fixed income instrument is based on a number of metrics and does not relate to a particular size change in one variable.



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