

March 04, 2022

Company

ZENITHBANK

Modest Outlook In-view of a Possibly Challenging Year

Nonfunded Income Sustains Topline

At NGN765.56bn, Zenith Bank Plc (ZENITHBANK)'s gross earnings improved by 9.92% YoY in 2021FY, beating our forecast of NGN718.62bn. This followed improvement in both interest and non-interest income. Interest income recorded a marginal increase (+1.61% YoY) resulting from low yield on treasury instruments and the low rate (5%) on CBN's intervention loans which constitute c. 17% of the group's loan portfolio. Nevertheless, interest on customer loans which grew by +16.51% YoY (and accounted for 68.34% of total interest income) shielded the underperformance of other funded income sources to deliver the rise in the total interest income. Our view is that the yield environment might remain pressured in 2022. Also, the extension of the period for 5% interest on forbearance loans by the CBN could further pressure interest income. Therefore, our outlook for interest income performance is modest. On the other hand, nonfunded income continues to impress, growing by 22.61% YoY. In addition, we observed that nonfunded income contributed higher (44.15% vs average of 33.64% in the last five years) to total revenue. However, volatility-prone trading income accounted for the bulk (73.49%) of the growth in non-interest income. In 2022, we still expect non-funded income, particularly e-banking income (+39.32% YoY in 2021FY), to support topline performance. Thus, we project gross earnings of NGN789.76 in 2022FY, translating to 3.16% YoY growth.

Net Interest Margin Dragged by Low Asset Yield

Similar to the previous year, growth in low-cost deposits supported the 11.84% YoY decline in interest expense (despite the 21.20% YoY increase in customer deposits to NGN6,472.05bn). Thus, funding cost decelerated by 63.05bps to 1.45%. However, low asset yield during the period led to a decline in Net Interest Margin (NIM) to 6.70% (vs. 7.90% in 2020FY). At 50.80%, cost to income ratio mirrors its five-year average as operating income (+14.22% YoY) and operating expenses (+13.08% YoY) increased at only a marginally different pace. In the end, the group delivered Profit After Tax (PAT) of NGN244.56bn, (+6.07% YoY). The PAT was lower than we projected however, owning to two factors: higher-than-expected impairment charge which, surprisingly, increased by more than half to NGN59.93bn; and higher than expected effective tax rate (12.77% vs. 9.89% in 2020FY) resulting from new provisions in the 2021 Finance Act. We view the expiration of the tax-exemption period for treasury instruments, which typically constitute the bulk of investment securities, as a likely limiting factor to PAT expansion in 2022FY. Therefore, we project a modest PAT increase of 7.97% YoY to NGN263.59bn in 2022FY.

Prudential Metrics Stay Solid

ZENITHBANK's Loan-to-Deposit ratio stayed relatively flat at 54.11% in 2021FY (54.67% in 2020FY) whereas effective CRR was 20.56% during the period. While gross loans expanded by 19.95% YoY to NGN3,501.88bn, we observed a 21.74% YoY decline in Stage 3 loans mainly on the back of write-offs. We consider the slight uptick in coverage ratio (114.40% from 113.90%) as a positive. Although Capital Adequacy Ratio (CAR) slowed to 20.66% (from 22.61% in 2020FY) - as risk-weighted assets rose faster than the regulatory capital-, it remains strong. Furthermore, the group's liquidity ratio remains atop at 71.60%, up from 66.20% the previous year. In our assessment, the group is well capitalized and is at no risk of falling short of the new Basel III regulatory requirements.

Recommendation

Following from our PAT forecast, we expect 2022FY EPS to be **NGN7.98**. Combining this with a Target PE of 3.71x, we arrive at a target price of **NGN29.59**. This translates to an upside potential of **+10.80%** based on the closing price on 3rd March 2022. Thus, we rate the ticker a **BUY**.

Company	LEITHIDAIT
Valuation	
Trailing EPS	NGN7.78
BVPS	NGN40.76
P/E	3.46x
P/BV	0.66x
Target PE	3.71x
Dec-2022 Exp. EPS	NGN7.98
Dec 2022 Target price	NGN29.59
Current Price	NGN26.70
Up/Downside Potential	+10.82%
Ratings	BUY
Key metrics	
ROE	19.11%
ROA	2.59%
Net margin	31.95%
Asset Turnover	0.08x
Leverage	7.38x
Yr Hi	NGN27.40
Yr Lo	NGN25.30
YTD return	+6.16%
Beta	1.56
Adjusted Beta	1.37
Shares outstanding	31.40bn
Market cap [NGN]	838.29bn
Financial year end	December
Most Recent Period	2021FY





March 04, 2022

Chart 1: Sensitivity Analysis

Sensitivity Analysis of 2022FY Target Price to key model inputs								28.43
				Max	30.77			
		7.88	7.93	7.98	8.03	8.08	_	_
	3.61x	28.43	28.61	28.79	28.97	29.15		
	3.66x	28.83	29.01	29.19	29.37	29.56		
Target PE	3.71x	29.22	29.40	29.59	29.78	29.96		
	3.76x	29.61	29.80	29.99	30.18	30.36		
	3.81x	30.01	30.20	30.39	30.58	30.77		

Financial Highlights and Forecasts (NGN billion)							
Profit & Loss Account	2020 A	2021 A	2022F	2023F	2024F	2025F	2026F
Gross Earnings	696.45	765.56	789.76	904.78	980.71	1,050.51	1,123.10
Interest Income	420.81	427.60	444.66	555.64	626.84	691.84	759.54
Interest Expense	121.13	106.79	103.64	102.64	102.48	107.37	114.04
Net Impairment Charges	39.53	59.93	34.58	40.16	45.16	50.75	55.38
Net Interest income after impairment charges	260.15	260.87	306.45	412.84	479.20	533.71	590.13
Non-Interest Income	251.75	337.96	345.09	349.14	353.87	358.68	363.56
Operating Income	551.43	629.84	653.43	765.20	836.49	895.98	955.77
OPEX	256.03	289.53	301.27	324.04	348.87	376.27	398.11
РВТ	255.86	280.37	317.58	401.00	442.46	468.96	502.28
PAT	230.57	244.56	263.59	332.83	367.24	389.23	416.89

Balance Sheet	2020FY	2021 A	2022F	2023F	2024F	2025F	2026F
Cash and Balances with Central Banks	1,591.77	1,488.36	2,149.47	2,668.09	3,196.58	3,688.19	5,934.08
Loans and Advances to customers	2,779.03	3,355.73	3,694.67	4,135.49	4,593.44	5,101.65	5,613.62
Investment Securities	1,295.45	1,696.32	2,982.11	3,127.70	3,207.68	3,340.89	1,877.11
Property and Equipment	190.17	200.01	207.54	213.63	222.46	229.63	237.35
Other Assets	2,624.86	2,707.42	1,335.44	1,309.27	1,261.56	1,240.80	1,172.38
Total Assets	8,481.27	9,447.84	10,369.21	11,454.18	12,481.73	13,601.16	14,834.53
Deposits from customer	5,339.91	6,472.05	7,248.70	8,118.54	8,930.40	9,823.44	10,805.78
Financial Liabilities	1,297.83	1,165.51	1,111.81	1,070.11	1,030.35	992.44	956.30
Other Liabilities	726.06	530.62	527.41	541.54	548.58	555.30	563.00
Total Liabilities	7,363.80	8,168.18	8,887.93	9,730.20	10,509.33	11,371.19	12,325.08
Shareholders' fund	1,117.47	1,279.66	1,481.29	1,723.98	1,972.40	2,229.98	2,509.45

Financial Ratios	2020FY	2021 A	2022F	2023F	2024F	2025F	2026F
Asset Yield	9.98%	8.15%	5.86%	6.61%	6.75%	6.79%	6.80%
Cost of Funds	2.08%	1.45%	1.30%	1.17%	1.07%	1.03%	1.01%
Net Interest Margin	7.90%	6.70%	5.93%	6.52%	6.81%	6.91%	6.95%
Cost to Income Ratio	50.02%	50.80%	48.68%	44.69%	44.09%	44.52%	44.22%
Net Margin	33.65%	35.01%	33.38%	36.79%	37.45%	37.05%	37.12%
Return on Asset	3.11%	2.73%	2.66%	3.05%	3.07%	2.98%	2.93%
Return on Equity	22.39%	20.40%	19.09%	20.77%	19.87%	18.52%	17.59%
Earnings Per Share	7.34	7.78	7.98	9.75	10.76	11.41	12.22
Asset Turnover	0.08x						
Financial Leverage	7.59x	7.38x	7.00x	6.64x	6.33x	6.10x	5.91x



March 04, 2022

Contact Information

Brokerage and Retail Services

topeoludimu@meristemng.com isaaconaolapo@meristemng.com contact@meristemng.com (+234 905 569 0627) (+234 803 234 8275)

Investment Banking/Corporate Finance

rasakisalawu@meristemng.com seunlijofi@meristemng.com

(+234 806 022 9889) (+234 808 536 5766)

Wealth Management

funmilolaadekola-daramola@meristemng.com (+234 805 498 4522)

crmwealth@meristemng.com

Tel: +234 01 738 9948

Registrars

muboolasoko@meristemregistrars.com martinaosague@meristemregistrars.com (+234 803 324 7996) (+234 802 303 1783)

www.mer is tem registrars.com

Tel: +23401-280 9250

Trust Services

damilolahassan@meristemng.com trustees@meristemng.com

(+234 803 613 9123)

Group Business Development

saheedbashir@mersitemng.com ifeomaogalue@meristemng.com info@meristemng.com

(+234 802 454 6575) (+234 802 3942967)

Client Services

adefemitaiwo@meristemng.com blessingogwuche@meristemng.com car@meristemng.com (+234 803 694 3034) (+234 706 896 5173)

Investment Research

<u>timchanggwatau@meristemng.com</u> research@meristemng.com (+234 703 188 3322)

Corporate websites:

www.meristemng.com

www.meristemwealth.com

www.meristemregistrars.com

Meristem Research can also be accessed on the following platforms:

Meristem Research portal: research.meristemng.com

Bloomberg: MERI <GO>

Capital IQ: www.capitaliq.com

ISI Emerging Markets: www.securities.com/ch.html?pc=NG

Reuters: www.thomsonreuters.com **FactSet:** www.factset.com

NGX: ZENITHBANK I Bloomberg: ZENITHBA:NL I Reuters: ZENITHB.LG



March 04, 2022

Analyst's Certification and Disclaimer

This research report has been prepared by the research analyst(s), whose name(s) appear(s) on the cover of this report. Each research analyst hereby certifies, with respect to each security or issuer covers in this research that:

- (1) all of the views expressed in this report accurately reflect his or her personal views about any and all of the subject securities or issuers (the Issuer); and
- (2) no part of any of the research analyst's compensation was, is, or will be directly or indirectly related to the specific recommendations or views expressed by the research analyst(s) in this report. Research analysts' compensation is determined based upon activities and services intended to benefit the investor clients of Meristem Securities Limited (the Firm). Like all of the Firm's employees, research analysts receive compensation that is impacted by overall Firm profitability, which includes revenues from other business units within the Firm.
- (3) each research analyst and/or persons connected with any research analyst may have interacted with sales and trading personnel, or similar, for the purpose of gathering, synthesizing and interpreting non-material non-public or material public market information.

As at the date of this report, any ratings, forecasts, estimates, opinions or views herein constitute a judgment, and are not connected to research analysts' compensations. In the case of non-currency of the date of this report, the views and contents may not reflect the research analysts' current thinking. This document has been produced independently of the Issuer. While all reasonable care has been taken to ensure that the facts stated herein are accurate and that the ratings, forecasts, estimates, opinions and views contained herein are fair and reasonable, neither the research analysts, the Issuer, nor any of its directors, officers or employees, shall be in any way responsible for the contents hereof, and no reliance should be placed on the accuracy, fairness or completeness of the information contained in this document. No person accepts any liability whatsoever for any loss howsoever arising from any use of this document or its contents or otherwise arising in connection therewith.

Analysts' Compensation: The equity research analysts responsible for the preparation of this report receive compensation based upon various factors, including the quality and accuracy of research, client feedback, competitive factors, and overall firm revenues, which include revenues from, among other business units, Investment Banking.

Investment Ratings

Fair Value Estimate

We estimate stock's fair value by computing a weighted average of projected prices derived from discounted cash flow and relative valuation methodologies. The choice of relative valuation methodology (ies) usually depends on the firm's peculiar business model and what in the opinion of our analyst is considered as a key driver of the stock's value from a firm specific as well as an industry perspective. However, we attach the most weight to discounted cash flow valuation methodology.

Target Price Estimate

While we believe that the fair value is underpinned by the future benefits stream and growth outlooks, which are primary drivers of value, the market might not align to the fair value estimate within the estimated investment horizon. Thus, we do not derive our target price from the fair value but from a trading perspective using the year projected earnings or book value and the respective target multiples. Notwithstanding, we are of the opinion that the variance between the two should not be too significant.

Ratings Specification

BUY: Target Price of the stock is above the current market price by at least 10 percent

HOLD: Target Price of the stock ranges between -10 percent and 10 percent from the current market price.

SELL: Target Price of the stock is more than **10 percent** below the current market price.



March 04, 2022

Definitions

Price Targets: Price targets reflect in part the analyst's estimates for the company's earnings. The achievement of any price target may be impeded by general market and macroeconomic trends, and by other risks related to the company or market and may not occur if the company's earnings fall short of estimates.

Asset allocation: The recommended weighting for equities, cash and fixed income instrument is based on a number of metrics and does not relate to a particular size change in one variable.

Movements in Price Target

Company Name: Zenith Bank Plc.

Date	Price (N)	Previous Target Price(N)	New Target Price (N)	Previous Recommendation	New Recommendation
04-Mar-2022	26.70	29.39	29.59	BUY	BUY

Company disclosures

Meristem or the analyst(s) responsible for the coverage may have financial or beneficial interest in securities or related investments discussed in this report, which could, unintentionally, affect the objectivity of this report. Material interests, which Meristem or the analyst(s) have with companies or in securities discussed in this report, are disclosed below:

Company	Disclosure
Zenith Bank Plc	Disclosure

- a. The analyst(s) hold(s) personal positions (directly or indirectly) in a class of the common equity securities of the company.
- b. The analyst responsible for this report, as indicated on the front page, is a board member, officer or director of the company
- c. Meristem beneficially owns 1% or more of the equity securities of the company
- d. Meristem has been the lead manager or co-lead manager of any publicly disclosed offer of securities of the company over the past 12 months.
- e. Meristem beneficially holds a major interest in the debt of the company
- f. Meristem has received compensation for investment banking activities from the company within the last 12 months
- g. Meristem intends to seek, or anticipates receipt of compensation for investment banking services from the company in the next 3 months
- h. The content of this research report has been communicated with the company, following which this research has been materially amended before its distribution
- i. The company is a client of the stock broking division of the Meristem group.
- j. The company is a client of the investment banking division of the Meristem group.
- k. Meristem is the registrar to the company.
- 1. The company owns more than 5% of the issued share capital of Meristem
- m. Meristem has other financial or other material interest in the company.



March 04, 2022

Conflict of Interest

It is the policy of Meristem Securities Limited and its subsidiaries and affiliates (Individually and collectively referred to as "Meristem") that research analysts may not be involved in activities that suggest that they are representing the interests of Meristem in a way likely to appear to be inconsistent with providing independent investment research. In addition, research analysts' reporting lines are structured so as to avoid any conflict of interests.

For example, research analysts are not subject to the supervision or control of anyone in Meristem's Investment Banking or Sales and trading departments. However, such sales and trading departments may trade, as principal, on the basis of the research analysts' published research. Therefore, the proprietary interests of those Sales and Trading departments may conflict with your interests.

Important Disclosure

For U.S. persons only: This research report is a product of Meristem Securities, which is the employer of the research analysts who has prepared the research report. The research analysts preparing the research report are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analysts are not subject to supervision by a U.S. broker-dealer, and are not required to satisfy the regulatory licensing requirements of FINRA or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account.

This report is intended for distribution by Mersitem Securities only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a 6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor.

Legal entity disclosures

Meristem Securities Limited is a member of The Nigerian Stock Exchange and is authorized and regulated by the Securities and Exchange Commission to conduct investment banking and financial advisory business in Nigeria. However, the company through its subsidiaries carries out stock broking, wealth management, trustees and registrars businesses which are regulated by the SEC and ICMR.

Copyright 2022 Meristem Securities Limited. All rights reserved. This report or any portion hereof may not be reprinted, sold or redistributed without the written consent of Meristem Securities Limited.