# **MERISTEM**

## Surge in Data Revenue Underpins Performance

Summary: In H1:2022, MTNN's revenue increased by 20.07% YoY to NGN950.05bn. The increase in revenue was driven by higher revenue across business segments; Voice (+2.91% YoY), data (+51.59% YoY) and fintech (27.81% YoY). The company added 5.7 million subscribers during the period, increasing total subscriber base to 74.1 million (+7.55% YoY). Similarly, data and fintech subscriber base both increased by 113.23% YoY and 88.52% YoY to 36.80 million and 11.5 million, respectively.

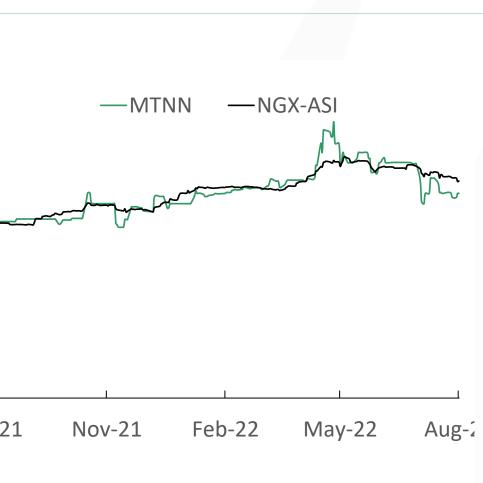
Operating expense increased by 17.84% YoY, due to the expansion in direct network operating costs (+12.15% YoY), handset costs (+558.05% YoY), interconnect costs (+14.35% YoY) and Other operating expenses (+23.75% YoY). Notwithstanding, EBITDA grew by 22.08% YoY to NGN509.32bn and EBITDA margin increased by 88bps to 53.51%. Finance cost also surged by 41.19% YoY due to increased interest expense on borrowings (+63.71% YoY). Profit after tax however increased by 28.06% YoY to NGN181.63bn and net margin was 19.12% (+119bps YoY)

**Positive**: The company launched it's PSB services and registered 4.2 million Mobile Money wallets during the period.

**Negatives**: Decline in voice traffic, due to restriction on calls from SIM cards yet to be linked to NIN.

Valuation		Stock Highlights		1.80
Trailing EPS	16.63	Yr Hi	270.00	1.50
BVPS	13.24	Yr Lo	185.5	
P/E	12.03	YTD return	1.52%	1.20
· P/BV	15.10	Beta	0.99	0.90
Farget PE	13.00x	Adjusted Beta	0.99	0.60
Dec-2022 Exp. EPS	18.28	Shares outstanding	20.35bn	0.30
Dec 2022 Target Drice	NGN237.64	Market cap [NGN]	4,070.00bn	0.00 A
Current Price	NGN200.00	Financial year end	December	

Sensitivity Analysis of Dec-2022 Target Price to key model inputs						Min	234.52	
EPS							Max	240.78
	237.64	18.18	18.23	18.28	18.33	18.38		
	12.90x	234.52	235.17	235.81	236.46	237.10		
	12.95x	235.43	236.08	236.73	237.37	238.02		
Target PE	13.00x	236.34	236.99	237.64	238.29	238.94		
	13.05x	237.25	237.90	238.55	239.21	239.86		
	13.10x	238.16	238.81	239.47	240.12	240.78		



#### **Recommendation: BUY TP: 237.64 CP: 200.00 UPP: +18.82%**

Financial Highlight (NGN'mn)			
Profit and Loss Account	H1:2022	H1:2021	Y/Y Growth
Revenue	950,086	791,263	20.07%
Cost of sales	224,959	181,621	23.86%
OPEX	352,312	273,709	28.72%
Operating Profit	90,743	64,270	41.19%
Finance Cost	268,635	215,116	24.88%
PBT	87,006	73,289	18.72%
PAT	181,629	141,827	28.06%
Balance Sheet	H1:2022	2021A	% Change
Property, Plant and Equipment	890,351	774,113	15.02%
Total Asset	2,527,135	2,259,555	11.84%
Total Equity	269,535	264,981	1.72%
Total Debt	1,403,605	1,184,116	18.54%
Total Liabilities	2,257,650	1,994,574	13.19%
Key Metrics			
Profitability Ratio	2022T	<b>2021A</b>	3-yr Hist. Avg
ROA	13.39%	13.22%	12.409
ROE	125.57%	112.71%	122.37
Net Margin	19.12%	18.05%	16.899
Efficiency Ratio	H1:2022	<b>2021A</b>	3-yr Hist. Av
Asset Turnover	0.72	0.73	0.7
Liquidity Ratio	H1:2022	<b>2021A</b>	<b>3-yr Hist. Av</b>
Current Ratio	0.51	0.66	0.6
Quick Ratio	0.51	0.66	0.6
Cash Ratio	0.14	0.29	0.3
Solvency Ratio	H1:2022	<b>2021A</b>	3-yr Hist. Av
Interest Coverage	3.88	3.65	3.2
Debt to Equity	5.21	4.47	5.7
Debt to Asset	0.56	0.52	0.5

\*TP=Target Price, CP= Current Price, UPP=Upside Potential, EPS= Earnings Per Share, BVPS= Book Value Per Share, P/E=Price to Earnings, P/BV= Price to Book Value, T= Trailing, A= Actuals

# MERISTEM

## **Growth Across Regions Support Margins**

**Summary**: In Q1:2023, **AIRTELAFRI** recorded an increase in revenue by 13.04% YoY. The revenue growth is attributable to increase in both subscriber base (+8.94% YoY to 131.6 million) and Average Revenue Per User (+3.23% YoY) to USD3.2. The telco giant also witnessed growth across its operating segments; voice (+8.54% YoY), data (+17.42% YoY) and Mobile Money (+28.23% YoY). Similarly, revenue was higher across regions; Nigeria (+16.18% YoY), East Africa (+11.15% YoY) and Francophone Africa (+3.56% YoY).

Operating expenses increased by 11.02% YoY, majorly due to the increase in network operating expense (+17.35% YoY), sales and marketing expense (+24.49% YoY) and other operating expense (+10.28% YoY). Cost to income ratio however declined marginally (94bps) to 51.31%. Consequently, EBITDA margin expanded to 48.85% (vs 48.02% in Q1:2022). Profit before and after tax both increased by 6.56% YoY and 25.35 YoY respectively, causing net margin to improve to 14.16% (from 12.77% in Q1:2022).

**Positive**: The company commenced Mobile Money operations in Nigeria (the company's biggest market).

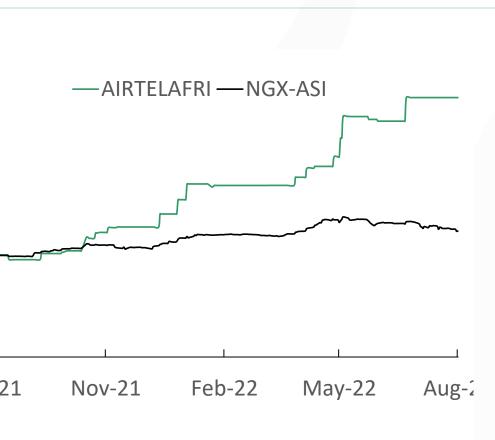
**Negatives**: Subscriber that represent c. 7% of revenue from Nigeria are yet to provide National Identity Number, thereby posing a risk of disconnection.

Valuation		Stock Highlights		2.80
EBITDA	1,074.88bn	Yr Hi	2,040	
EV/EBITDA	3.40x	Yr Lo	955	2.10
P/E	22.32	YTD return	113.61%	1 40
, P/BV	4.72	Beta	1.37	1.40
Target EV/EBITDA	3.91	Adjusted Beta	1.25	0.70
Exp. EBITDA	1,112.42bn	Shares outstanding	3.75bn	0.00
Mar 2023 Target price	1,159.11	Market cap [NGN]	7,152.87bn	0.00 A
Current Price	2,040.00	Financial year end	March	

Sensitivity Analysis of Dec-2022 Target Price to key model inputs						Min	1,025.61	
			EPS					
	1481.647	276.33	286.33	296.33	306.33	316.33		
	3.71x	1,025.61	1,062.73	1,099.84	1,136.96	1,174.08		
	3.81x	1,053.25	1,091.36	1,129.48	1,167.59	1,205.71		
Target PE	3.91x	1,080.88	1,119.99	1,159.11	1,198.23	1,237.34		
	4.01x	1,108.51	1,148.63	1,188.74	1,228.86	1,268.97		
	4.11x	1,136.14	1,177.26	1,218.38	1,259.49	1,300.61		

## Nigeria | Equities | AIRTELAFRI | Q1:2023 August 26, 2022

### Recommendation: **SELL** TP: 1159.11 CP: 2040.00 UPP: -43.18%



inancial Highlight (NGN'mn)			
Profit and Loss Account	Q1:2023	Q1:2022	Y/Y Growth
Revenue	535,733	473,934	13.04%
OPEX	274,899	247,622	11.02%
Operating Profit	181,135	150,022	20.74%
Finance Cost	66,487	43,046	54.46%
PBT	117,631	110,386	6.56%
Taxation	41,768	49,865	-16.24%
PAT	75,864	60,520	25.35%
alance Sheet	Q1:2023	2022FY	% Change
Property, Plant and Equipment	936,788	943,607	-0.72%
Total Asset	4,358,321	4,417,137	-1.33%
Total Equity	1,514,289	1,555,204	-2.63%
Total Debt	1,710,341	1,675,818	2.06%
Total Liabilities	2,844,033	2,861,933	-0.63%
ey Metrics			
Profitability Ratio	2022T	2021A	3-yr Hist. Avg
ROA	7.35%	6.09%	5.27%
ROE	21.17%	17.29%	15.17%
Net Margin	14.16%	13.36%	12.81%
Efficiency Ratio	H1:2022	2021A	<b>3-yr Hist. Avg</b>
Asset Turnover	0.50	0.45	0.4
iquidity Ratio	H1:2022	2021A	<b>3-yr Hist. Avg</b>
Current Ratio	0.64	0.65	0.6
Quick Ratio	0.64	0.65	0.6
Cash Ratio	0.27	0.21	0.2
Solvency Ratio	H1:2022	2021A	3-yr Hist. Avg
Interest Coverage	2.72	3.48	2.7
Debt to Equity	1.13	1.08	1.2

\*TP=Target Price, CP= Current Price, UPP=Upside Potential, EPS= Earnings Per Share, BVPS= Book Value Per Share, P/E=Price to Earnings, P/BV= Price to Book Value, T= Trailing, A= Actuals

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We estimate stock's fair value by computing a weighted average of projected prices derived from discounted cash flow and relative valuation methodologies. The choice of relative valuation methodology (ies) usually depends on the firm's peculiar business model and what in the opinion of our analyst is considered as a key driver of the stock's value from a firm specific as well as an industry perspective. However, we attach the most weight to discounted cash flow valuation methodology.

#### **Target Price Estimate**

While we believe that the fair value is underpinned by the future benefits stream and growth outlooks, which are primary drivers of value, the market might not align to the fair value estimate within the estimated investment horizon. Thus, we do not derive our target price from the fair value but from a trading perspective using the year projected earnings or book value and the respective target multiples. Notwithstanding, we are of the opinion that the variance between the two should not be too significant.

#### **Ratings Specification**

**BUY**: Target Price of the stock is above the current market price by at least 10 percent

**HOLD**: Target Price of the stock ranges between -10 percent and 10 percent from the current market price.

**SELL**: Target Price of the stock is more than 10 percent below the current market price.

#### **Movements in Price Target**

#### **Company Name: MTNN Plc**

Date	Price (N)	Previous Price(N)	Target	New Target Price (N)	Previous Recommendation	New Recommendati19n
26-August						
2022	200.00	237.64		237.64	HOLD	BUY

#### **Company Name: AIRTELAFRI**

Date	Price (N)	Previous Tar Price(N)	get New Target Price (N)	Previous Recommendation	New Recommendati19n
26-August 2022	2040.0	1159.11	1159.11	SELL	SELL
2022	2040.0	1137.11	1137.11	JELL	JELL

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Company		
MTNN		
AIRTELAFRI		

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Disclosure

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