# MERÍSTEM

# Nigeria | Equities | ZENITHBANK | H1:2023

## ZENITHBANK's Debut into Triple-Digit Earnings Territory

### Growth in Funded and Non-Funded Income Support Gross Earnings

Riding on the positive wave in the Nigerian banking industry, Zenith Bank Plc. (ZENITHBANK) reported an impressive 138.97% YoY growth in its gross earnings to NGN967.26bn in H1:2023. This growth was driven by the funded and non-funded income stream improvement. The interest income stream benefitted from the impact of loan volume growth, the repricing of loan terms leading to higher lending rates and improved interest from investment securities. Consequently, asset yield rose by 180bps to 5.38% (vs 3.58% in H1:2022), pushing interest income up by 71.86% YoY to NGN415.43bn. Meanwhile, non-interest income grew significantly by 246.15% YoY to NGN515.69bn, owing to higher recovery of impaired and written-off loans (+240.58% YoY) as well as net FX revaluation gain (c.69% of non-interest income). Additionally, higher trading activities supported trading income (+20.93% YoY), while net fees and commission income declined by 31.85% YoY. We anticipate that growth in the bank's loan portfolio and better yields on investment securities will prompt an uptick in interest income. Moreover, the expected rise in transaction volumes across the bank's digital platforms, higher trading income, and FX revaluation gains will push non-funded income upward. As a result, we forecast a 58.30% YoY growth in gross earnings to NGN1.50trn in 2023FY.

#### **Macro Shocks and Bottomline Growth**

Although the higher CASA mix (36.62% vs 32.76% in H1:2022) reported in H1:2023, the combined effect of the prevailing high-interest rate environment and 29.37% YtD increase in interest-bearing liabilities pushed ZENITHBANK's cost of funds up by 70bps to 2.60%. Thus, interest expense jumped by 169.49% YoY to NGN153.56bn. Consequently, the net interest margin narrowed by 123bps to 5.89%. Owing to the current inflationary pressures and annual salary review, higher regulatory cost (+30.39% YoY), personnel expenses (+44.58% YoY), advertisement & promotions (+30.90% YoY), and outsourcing services (+54.68% YoY) drove operating expenses up by 22.77% YoY to NGN219.27bn. Additionally, the bank recognized a significant impairment charge of NGN207.93bn (vs NGN25.12bn in H1:2022) on its loans in response to the deteriorating macroeconomic conditions. Thus, the cost of risk ballooned to 8.78% (vs 1.42% in H1:2022). Notwithstanding, the improvement in operating income was enough to suppress the cost-to-income ratio by 1946bps to its lowest level (38.47%) in over a decade. Consequently, Profit After Tax (PAT) grew by 161.85% YoY to NGN291.73bn. Considering our expectation that inflationary pressures will linger in the operating environment, we anticipate a further uptick in operating expenses. Nevertheless, we expect a boost in operating income to mute higher personnel expenses, impairment charges, and operational costs. Consequently, we project a 74.25% YoY growth in PAT to NGN390.16bn in 2023FY.

#### **Robust Prudential Ratios**

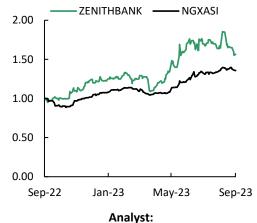
The bank's gross loan stock grew by 30.48% YtD to NGN5.38trn, driven mainly by the upward revaluation of foreign currency (FCY) loans. Amidst the challenging macroeconomic landscape, **ZENITHBANK**'s strategic currency composition of its loan book minimized its exposure to credit impairment. Thus, non-performing loan (NPL) and NPL coverage ratios improved by 40bps and 85bps to 3.92% and 201.10%, respectively. Furthermore, the capital adequacy ratio rose by 320bps to 22.00%, while the liquidity ratio declined to 61.00% from 75.00% in H1:2022. **Overall, the bank's key prudential metrics remain adequate and comfortably above the regulatory limits.** 

#### Recommendation

Following our PAT forecast, we revised our expected 2023FY EPS upward to NGN12.43. Combining this with a Target PE of 3.06x, we arrive at a target price of NGN38.03. Compared to the closing price on 29th September 2023, this translates to an upside potential of **+21.05%**. Thus, we rate the ticker a **BUY**.

September 29, 2023

| Company               | ZENITHBANK |  |  |
|-----------------------|------------|--|--|
|                       |            |  |  |
| Valuation             |            |  |  |
| Trailing EPS          | 12.88      |  |  |
| BVPS                  | 56.76      |  |  |
| P/E                   | 2.56       |  |  |
| P/BV                  | 0.58       |  |  |
| Target PE             | 3.06x      |  |  |
| Dec-2023 Exp. EPS     | NGN12.43   |  |  |
| Dec 2023 Target price | NGN38.03   |  |  |
| Current Price         | NGN31.45   |  |  |
| Up/Downside Potential | +20.91%    |  |  |
| Ratings               | BUY        |  |  |
| Key metrics           |            |  |  |
| ROE                   | 22.68%     |  |  |
| ROA                   | 2.52%      |  |  |
| Net margin            | 26.81%     |  |  |
| Asset Turnover        | 0.09x      |  |  |
| Leverage              | 9.00x      |  |  |
|                       |            |  |  |
| Yr Hi                 | NGN37.10   |  |  |
| Yr Lo                 | NGN21.80   |  |  |
| YTD return            | +30.42%    |  |  |
| Beta                  | 0.88       |  |  |
| Adjusted Beta         | 0.90       |  |  |
| Proposed DPS          | NGN0.50    |  |  |
| Shares outstanding    | 31.40bn    |  |  |
| Market cap [NGN]      | 982.71bn   |  |  |
| Free Float            | 87.98%     |  |  |
| Financial year end    | December   |  |  |
| Most Recent Period    | H1:2023    |  |  |



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**Chart 1: Sensitivity Analysis** 

September 29, 2023

| Sensitivity Analysis of Dec-2023 Target Price to Key Model Inputs |       |       |       |       |       | Min   | 30.53 |       |
|---|-------|-------|-------|-------|-------|-------|-------|-------|
|   |       | EPS   |       |       |       |       |       | 46.02 |
|   |       | 11.93 | 12.18 | 12.43 | 12.68 | 12.93 |       |       |
|   | 2.56x | 30.53 | 31.17 | 31.81 | 32.45 | 33.09 |       |       |
|   | 2.81x | 33.51 | 34.22 | 34.92 | 35.62 | 36.32 |       |       |
| Target PE   | 3.06x | 36.50 | 37.26 | 38.03 | 38.79 | 39.56 |       |       |
|   | 3.31x | 39.48 | 40.31 | 41.13 | 41.96 | 42.79 |       |       |
|   | 3.56x | 42.46 | 43.35 | 44.24 | 45.13 | 46.02 |       |       |

| Financial Highlights and Forecasts (NGN billion) |           |           |           |           |           |               |           |
|--|-----------|-----------|-----------|-----------|-----------|---------------|-----------|
| Profit & Loss Account                            | H1:2022   | H1:2023   | 2023F     | 2024F     | 2025F     | 2026F         | 2027F     |
| Gross Earnings                                   | 404.76    | 887.20    | 1,496.79  | 1,621.75  | 1,746.94  | 1,859.48      | 1,973.42  |
| Interest Income                                  | 241.73    | 415.43    | 718.50    | 863.49    | 945.76    | 1,021.24      | 1,095.67  |
| Interest Expense                                 | 56.98     | 173.54    | 266.44    | 335.35    | 363.79    | 391.95        | 421.34    |
| Net Impairment Charges                           | 59.93     | 153.56    | 210.90    | 250.76    | 208.57    | 204.04        | 191.04    |
| Net Interest income after impairment charges     | 159.62    | 53.94     | 241.16    | 277.37    | 373.40    | 425.26        | 483.30    |
| Non-Interest Income                              | 163.04    | 471.77    | 778.29    | 758.26    | 801.19    | 838.23        | 877.75    |
| Operating Income                                 | 287.85    | 560.09    | 1,019.45  | 1,035.64  | 1,174.59  | 1,263.49      | 1,361.05  |
| OPEX   | 178.60    | 219.27    | 457.58    | 517.36    | 524.67    | 556.64        | 589.49    |
| РВТ  | 280.37    | 284.65    | 499.88    | 453.19    | 581.58    | 635.10        | 696.22    |
| РАТ  | 111.41    | 291.73    | 390.16    | 353.72    | 453.92    | 508.08        | 556.97    |
| Balance Sheet                                    | 2022FY    | H1:2023   | 2023F     | 2024F     | 2025F     | 2026F         | 2027F     |
| Cash and Balances with Central Banks             | 1,630.36  | 2,730.35  | 3,027.50  | 3,840.04  | 4,956.53  | 5,541.74      | 6,932.74  |
| Loans and Advances to Banks and customers        | 3,499.02  | 5,051.67  | 5,663.63  | 5,963.92  | 6,339.08  | 6,728.44      | 7,242.67  |
| Investment Securities                            | 1,482.93  | 2,023.18  | 2,078.71  | 2,138.82  | 2,200.71  | 2,285.81      | 2,374.30  |
| Property and Equipment                           | 202.28    | 230.84    | 255.81    | 293.14    | 329.96    | 356.41        | 379.92    |
| Other Assets                                     | 205.17    | 522.41    | 613.42    | 700.83    | 607.31    | 693.56        | 842.04    |
| Total Assets                                     | 10,115.36 | 16,031.91 | 17,407.34 | 18,907.32 | 20,388.85 | 21,908.84     | 23,547.64 |
| Deposits from Banks and Customers                | 7,152.96  | 11,626.11 | 12,772.33 | 13,902.76 | 14,903.36 | 16,124.49     | 17,337.79 |
| Financial Liabilities                            | 553.37    | 787.85    | 754.19    | 769.27    | 784.66    | 800.35        | 816.36    |
| Other Liabilities                                | 8,843.09  | 14,249.93 | 15,471.92 | 16,790.78 | 18,092.00 | 19,397.46     | 20,798.12 |
| Total Liabilities                                | 1,272.28  | 1,781.98  | 1,935.42  | 2,116.54  | 2,296.85  | 2,511.38      | 2,749.53  |
| Shareholders' fund                               | 1,630.36  | 2,730.35  | 3,027.50  | 3,840.04  | 4,956.53  | ,<br>5,541.74 | 6,932.74  |
| Financial Ratios                                 | 2021FY    | 2022FY    | 2023F     | 2024F     | 2025F     | 2026F         | 2027F     |
| Asset Yield                                      | 3.58%     | 5.38%     | 8.52%     | 7.92%     | 8.27%     | 8.34%         | 8.37%     |
| Cost of Funds                                    | 1.50%     | 1.42%     | 2.30%     | 2.20%     | 2.20%     | 2.20%         | 2.20%     |
| Net Interest Margin                              | 3.21%     | 3.39%     | 4.35%     | 4.15%     | 4.62%     | 4.75%         | 4.81%     |
| Cost to Income Ratio                             | 62.05%    | 39.15%    | 44.89%    | 49.96%    | 44.67%    | 44.06%        | 43.31%    |
| Net Margin                                       | 27.53%    | 32.88%    | 26.07%    | 21.81%    | 25.98%    | 27.32%        | 28.22%    |
| Return on Asset                                  | 1.14%     | 2.06%     |           |           |           |               |           |
|  | 8.73%     | 18.46%    | 2.63%     | 1.95%     | 2.31%     | 2.40%         | 2.45%     |
| Return on Equity                                 | 3.55      | 9.29      | 23.54%    | 17.46%    | 20.57%    | 21.13%        | 21.17%    |
| Earnings Per Share                               | 0.04x     |           | 12.43     | 11.27     | 14.46     | 16.18         | 17.74     |
| Asset Turnover                                   |           | 0.06x     | 0.10x     | 0.09x     | 0.09x     | 0.09x         | 0.09x     |
| Financial Leverage                               | 7.95x     | 9.00x     | 8.99x     | 8.93x     | 8.88x     | 8.72x         | 8.56x     |

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# Nigeria | Equities | ZENITHBANK | H1:2023

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Asset allocation: The recommended weighting for equities, cash and fixed income instrument is based on a number of metrics and does not relate to a particular size change in one variable.

## **Movements in Price Target**

Company Name: Zenith Bank Plc.

| Date         | Price (N) | Previous Target<br>Price(N) | New Target<br>Price (N) | Previous<br>Recommendation | New<br>Recommendation |
|--------------|-----------|-----------------------------|-------------------------|----------------------------|-----------------------|
| 07-July-2023 | 34.80     | 26.69                       | 31.49                   | BUY                        | HOLD                  |
| 29-Sep-2023  | 31.30     | 31.49                       | 38.03                   | HOLD                       | BUY                   |

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